



# How our profession is changing

*Key findings: ALT Annual Survey 2021*



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## Professional Recognition

has increased or remained the same for

**82%**

**48%**

## Seeking accreditation

like CMALT, HEA Fellowship or QTLS

**33%**

saw an increase in **Institutional investment** in TEL and in permanent posts by **20%**.

This year, **over 30%** of Members hope to

**change jobs**



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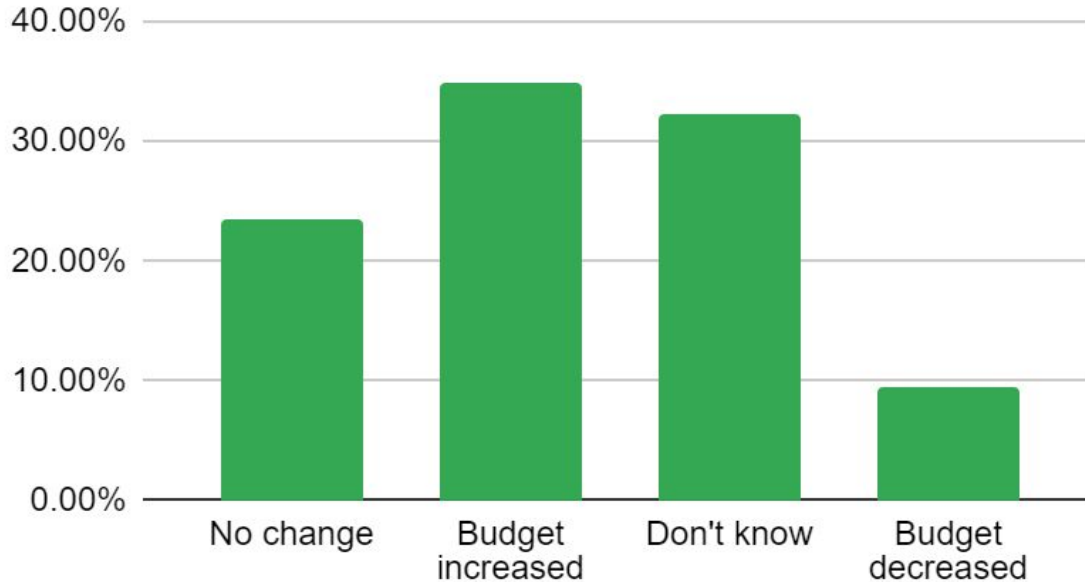
# Focus on: roles, responsibilities and investment

*Key findings: ALT Annual Survey 2021*

# How investment in TEL is changing

*In response to COVID-19 and over the past year:*

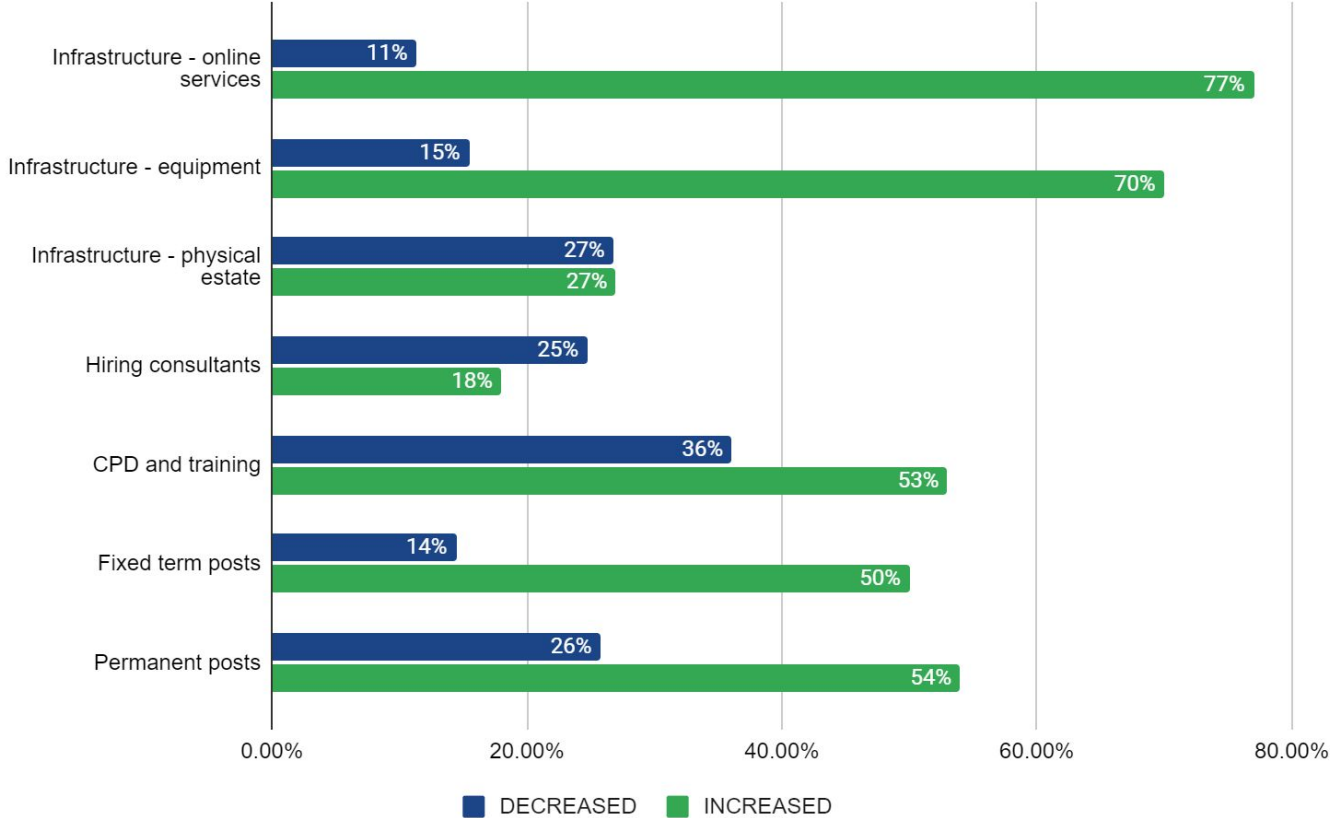
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We continue to see an increase in investment, although smaller than the previous year, when 45% of Members reported an increase in their budgets.

# How investment in TEL is changing

*Investment in people and infrastructure*



In percentage terms, investment in infrastructure has remained the same as the previous year.

Investment in permanent posts has increased from 32% to 54%, and for fixed term posts from 34% to 50%.

# Who we are...

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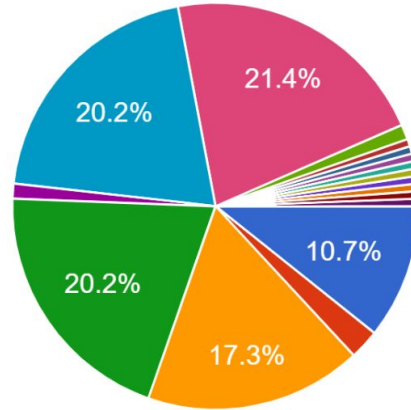


# ...by job title

# What we do



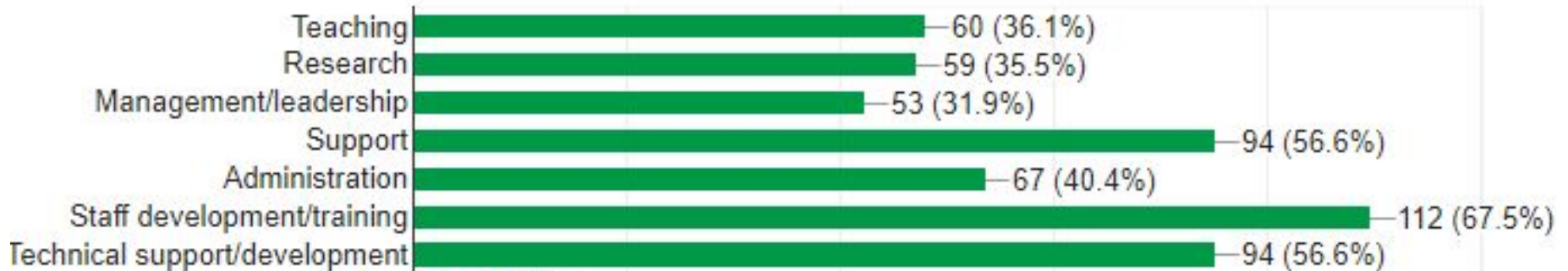
*Primary role function:*



- Teaching
- Research
- Management/leadership
- Support
- Administration
- Staff development/training
- Technical support/development
- Consultancy

▲ 1/3 ▼

*What else we do:*



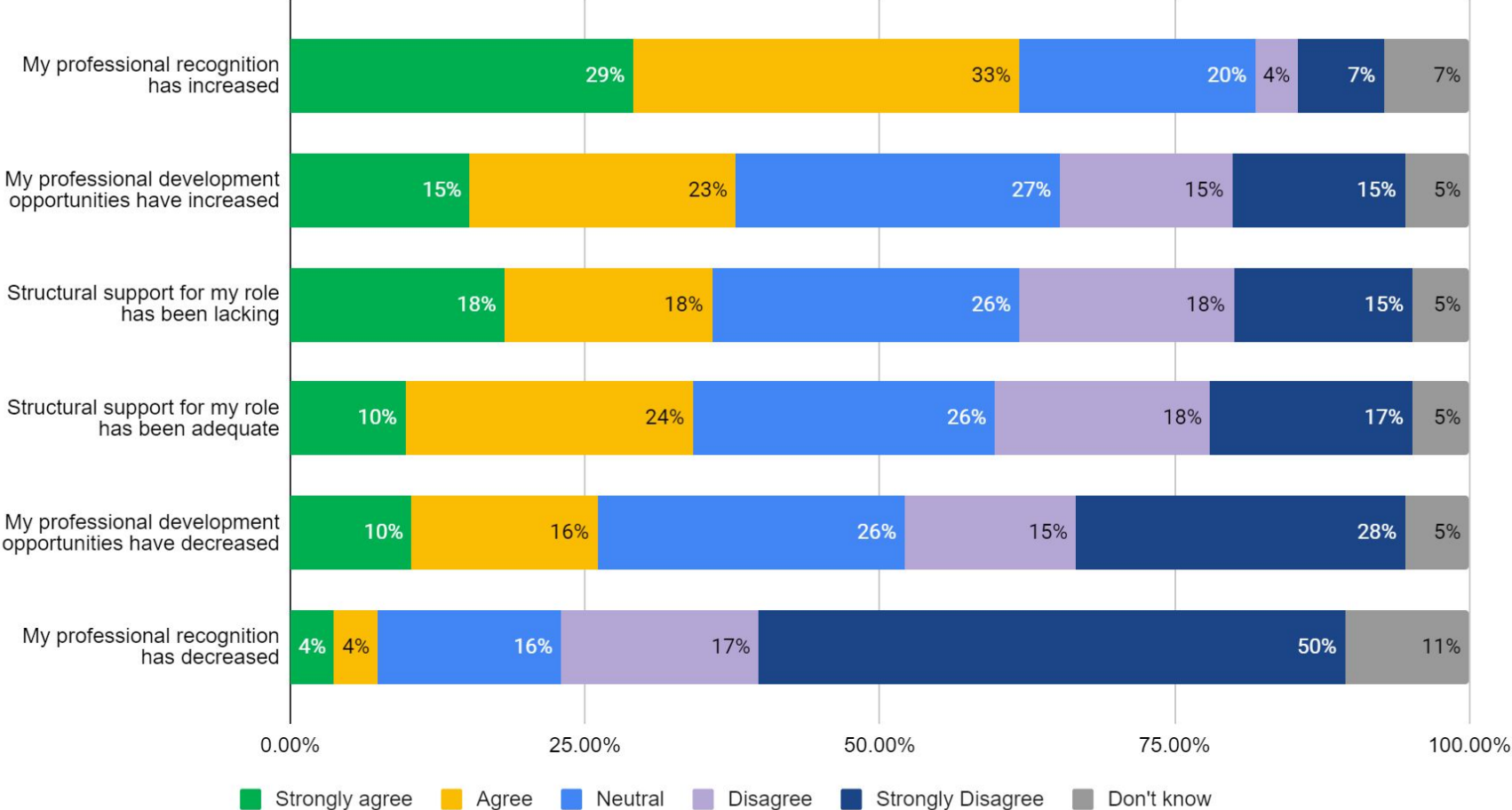


# Focus on: professional recognition and development

*Key findings: ALT Annual Survey 2021*



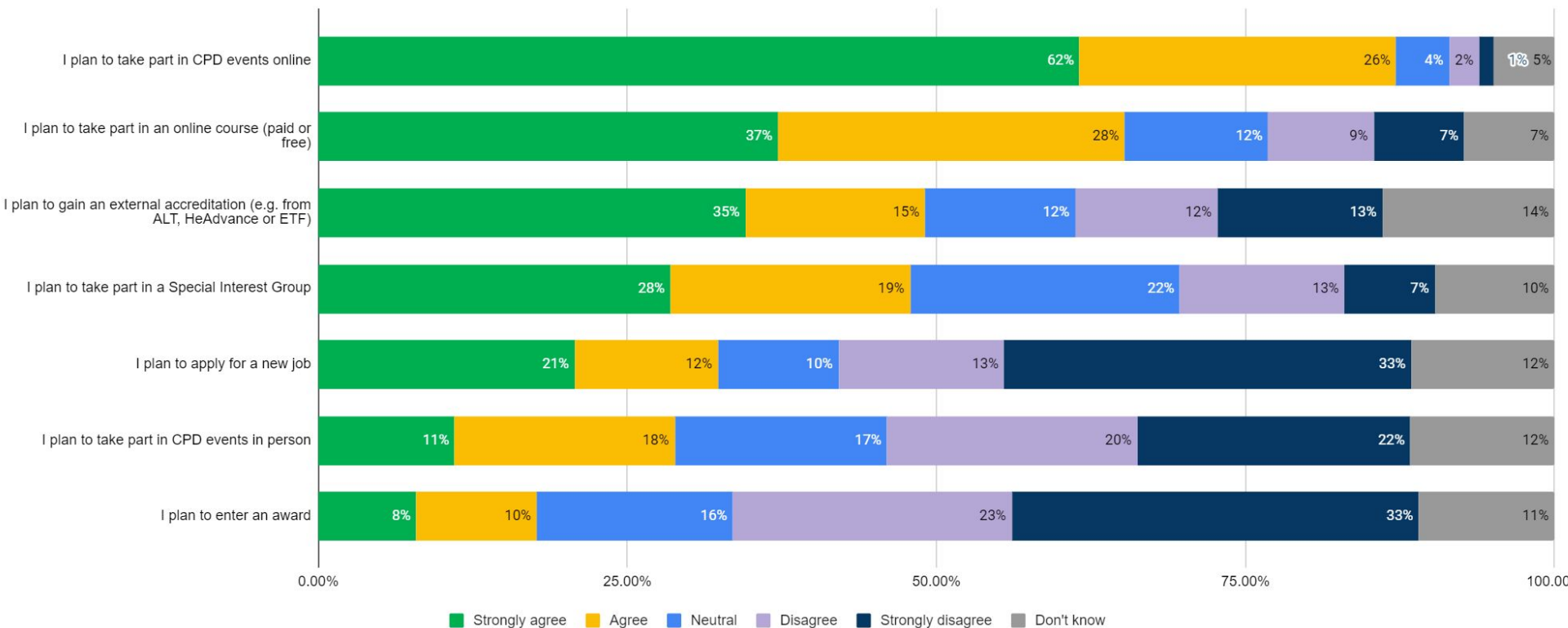
# Our experience of 2021/22



# CPD objectives for 2022

*From formal accreditation to changing jobs*

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# Why do Members **value** ALT?

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"ALT is a **well respected** professional organisation, which I value being part of."

"ALT provides Professional **accreditation and support** across the sector."

"ALT is an active community of practice **directly relevant** to my work and interests."



"ALT **recognises** my learning and achievements."

"ALT is my **personal learning community.**"

"ALT is community is **THE community for LT's and related professions.**"

# Key findings 2021 Annual Survey

*Resources*

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**Key Findings**  
Download

**Annual Survey**  
**2021**  
Full Report

**Annual Survey**  
**2015-2021**  
Full open  
data set

[alt.ac.uk/annual-survey](https://alt.ac.uk/annual-survey)



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# About our Annual Survey

This survey was established in 2015 in order to:

- Help map professional practice and development in Learning Technology;
- Chart how Learning Technology is used across sectors;
- Understand current practice to better meet the needs of and represent our Members.

The survey is open to all ALT Members, both individuals and organisations. We also welcome responses from all with an interest in Learning Technology.

The full anonymised data set of all survey data is available openly <https://alt.ac.uk/annual-survey>.

## Who responded this year?

For the 2021 survey we received 217 responses in total and over 90% of respondents are Members of ALT.

We received responses from all parts of the UK, and all sectors we represent, and the majority of responses were from Members working in UK Higher Education.

60% of respondents identify themselves as female, 36% as male and 4% identify as non-binary/preferred not to say.

