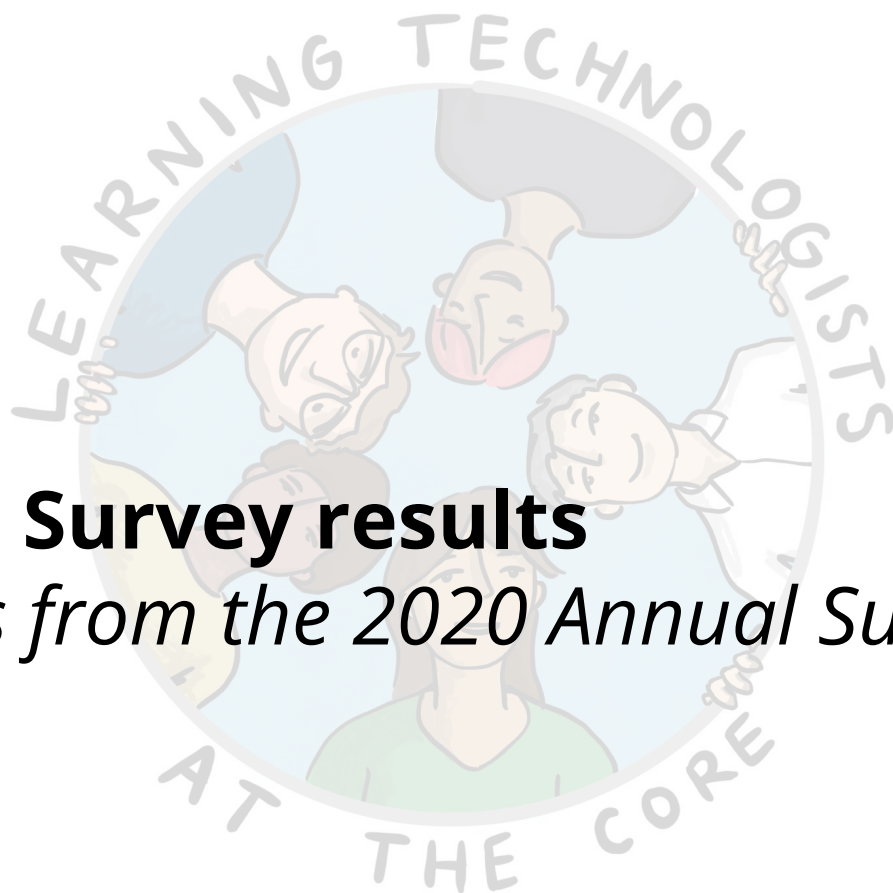




Annual Survey results

Findings from the 2020 Annual Survey



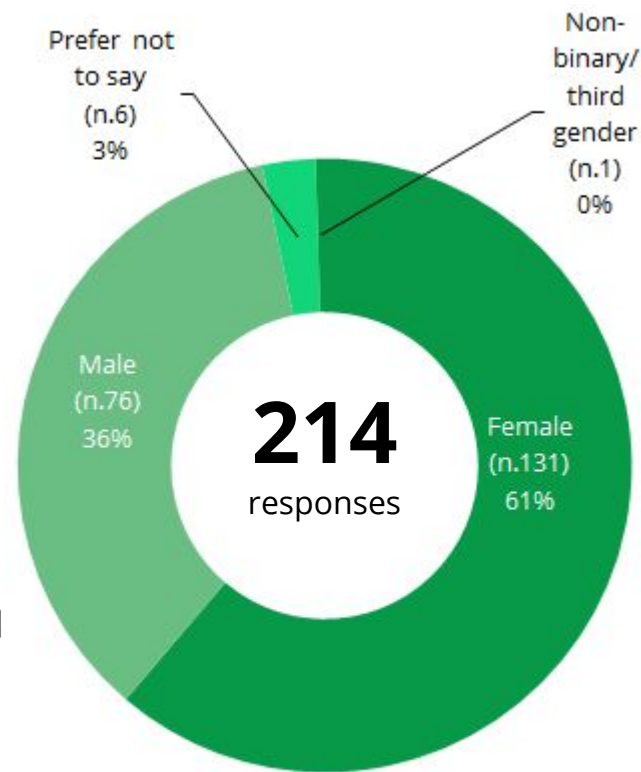
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ALT supports the Open COVID Pledge for Education. 20 February 2021



ALT Annual Survey Report 2021

Designed to:

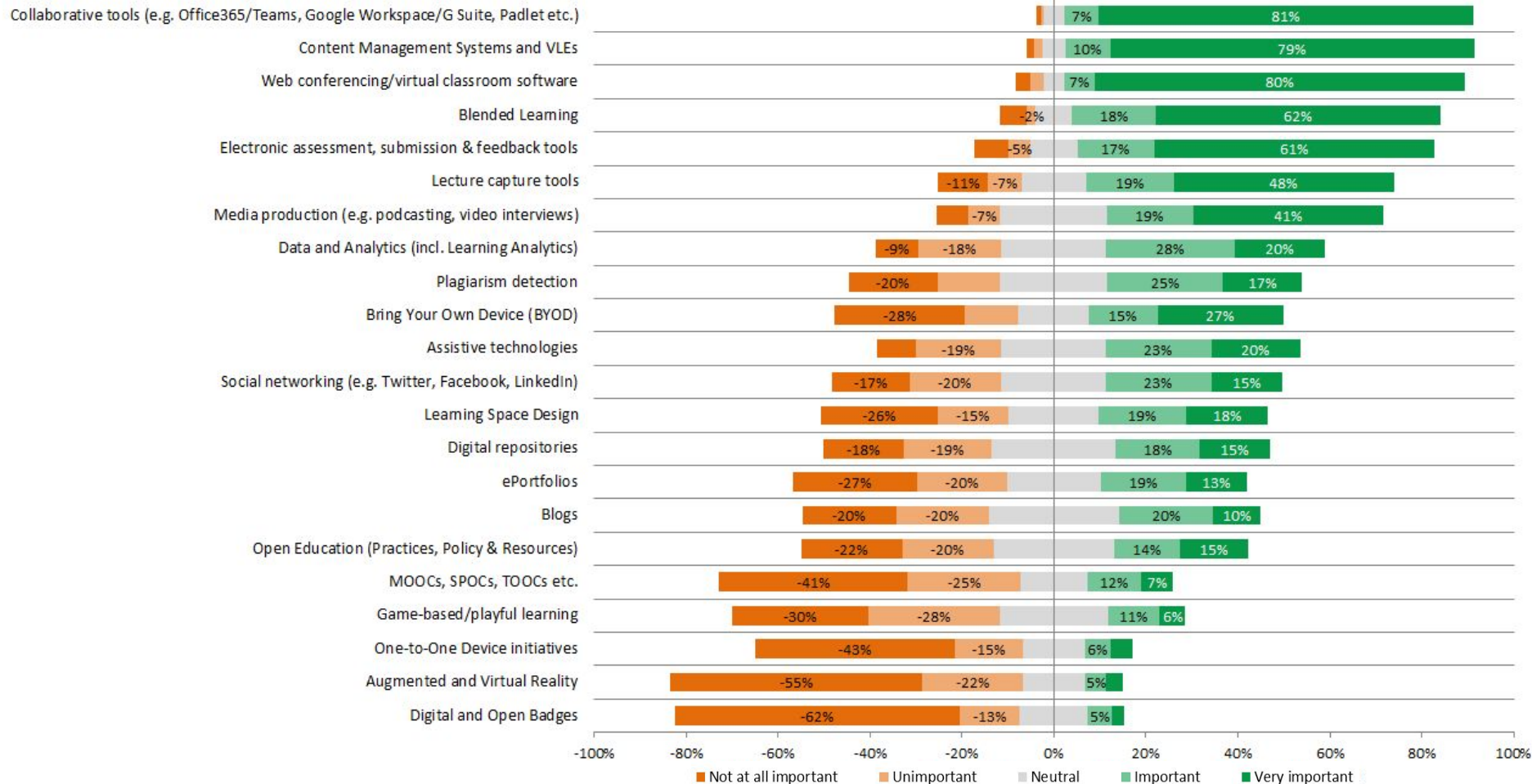
- ◇ understand current and future practice;
- ◇ show how Learning Technology is used across sectors; and
- ◇ help map the ALT strategy to professional practice to better meet the needs of and represent our members.



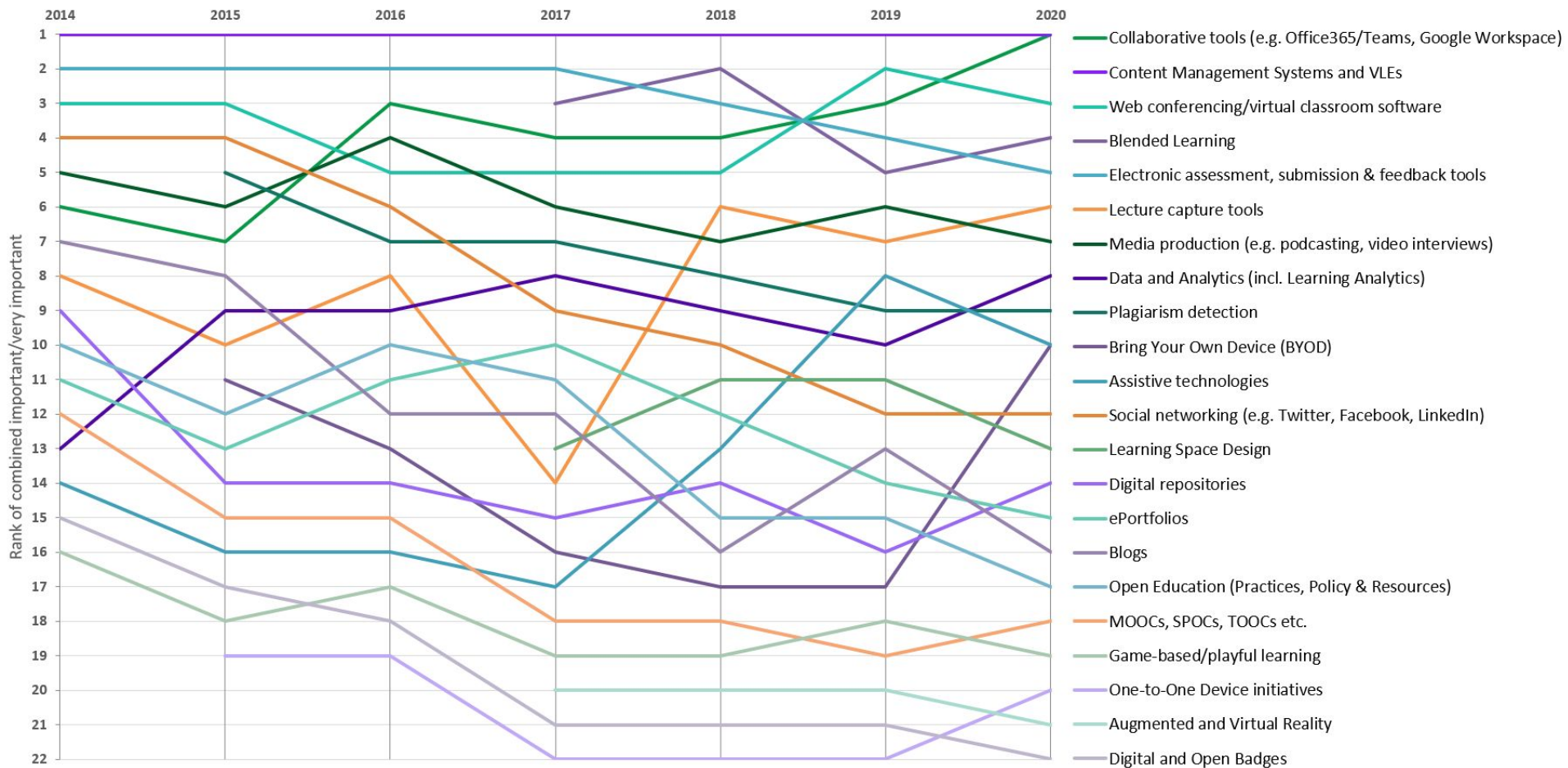


Current Trends





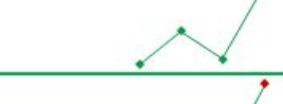



1. How important have the following been to your work over the past year?



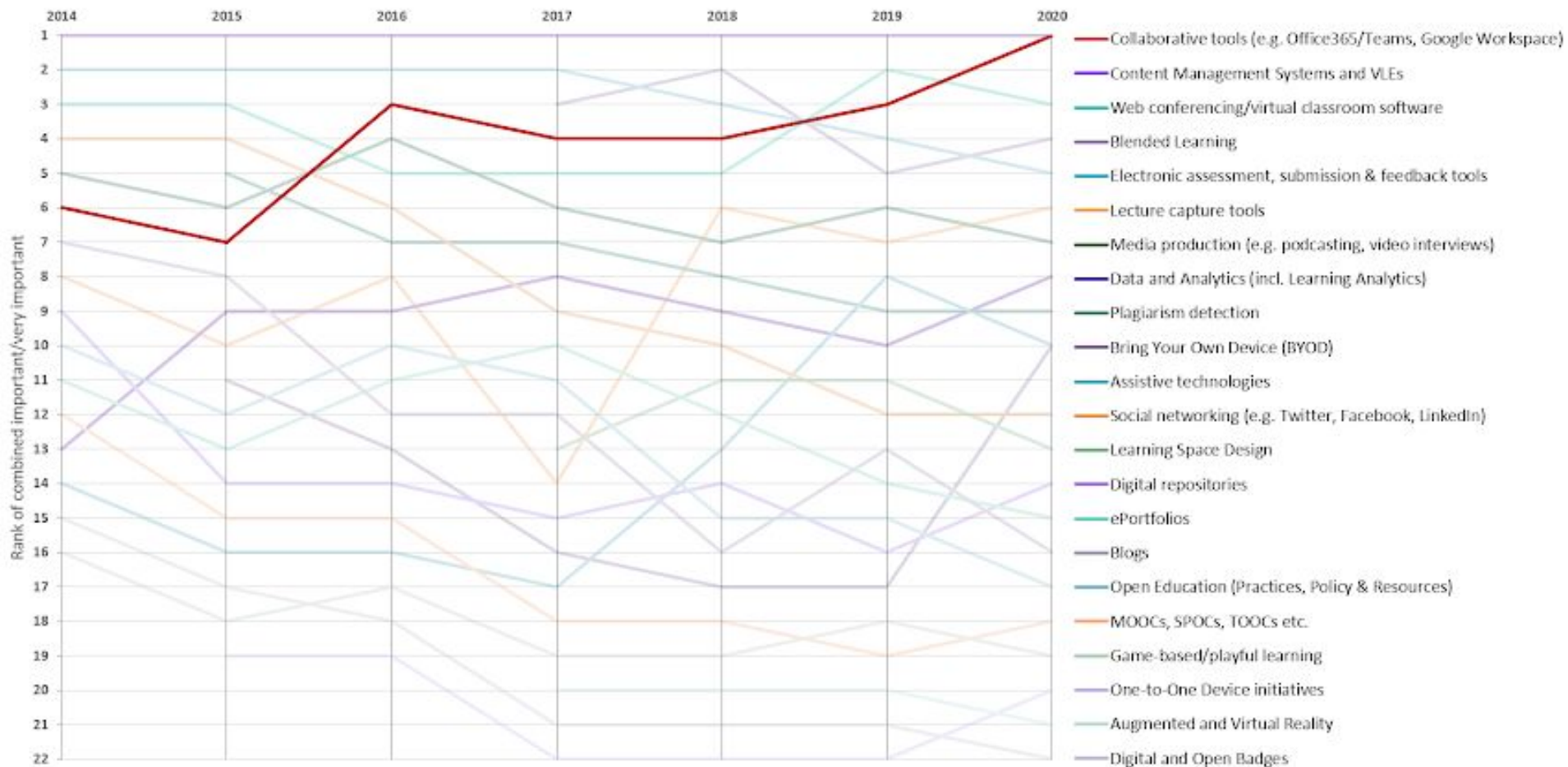
Changes in important current areas from ALT Annual Surveys in 2014-2020



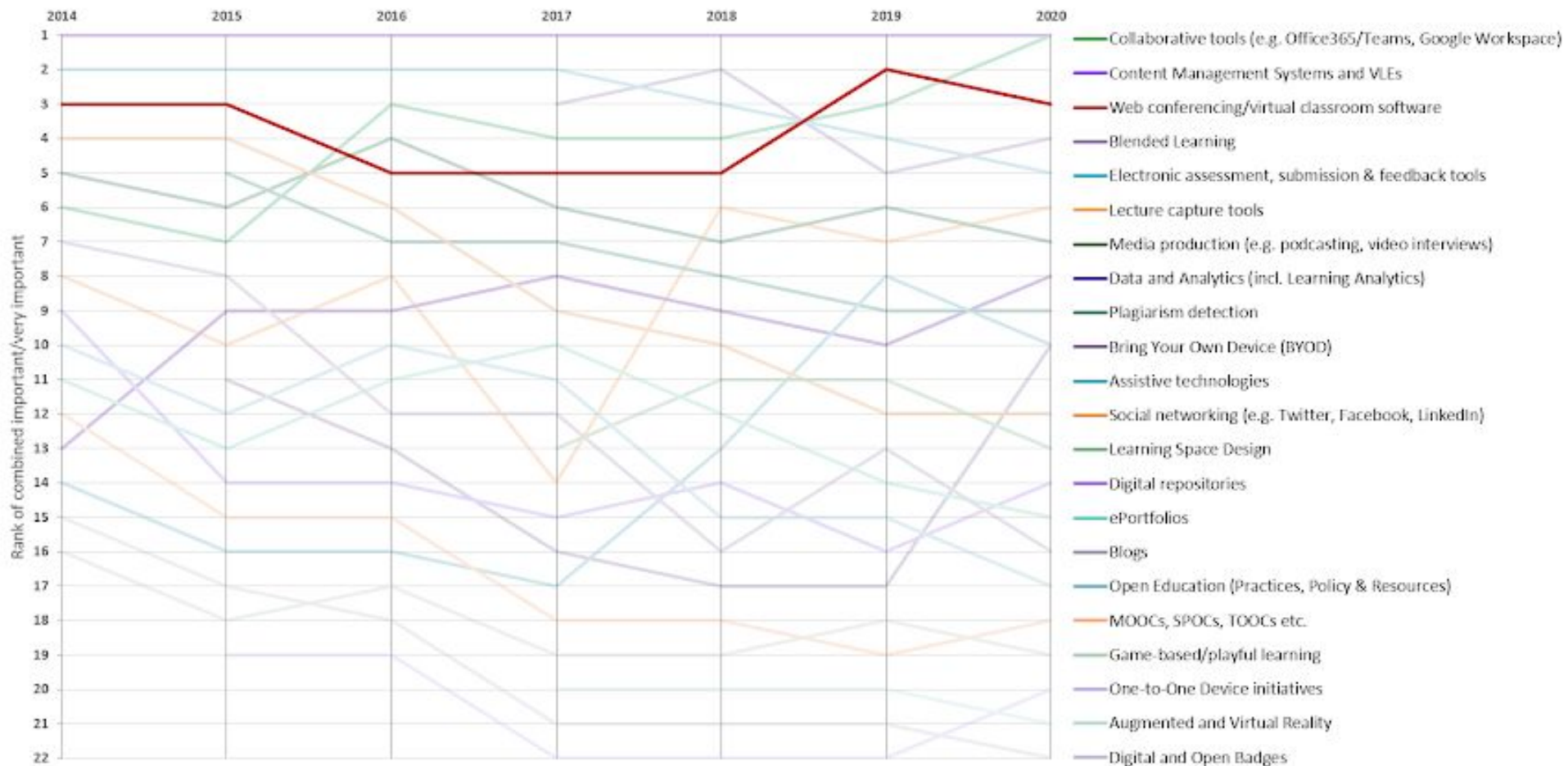
Changes in current important/very important areas

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Collaborative tools (e.g. Office365/Teams, Google Workspace)	50%	52%	60%	64%	66%	70%	89%	39%	19%	
Web conferencing/virtual classroom software	60%	56%	53%	60%	60%	71%	87%	27%	16%	
Bring Your Own Device (BYOD)		38%	36%	33%	32%	26%	42%	-	16%	
Lecture capture tools	41%	40%	45%	35%	55%	52%	67%	26%	15%	
Blended Learning				65%	71%	67%	80%	-	13%	
Content Management Systems and VLEs	81%	81%	79%	80%	83%	78%	89%	8%	11%	
Electronic assessment, submission & feedback tools	68%	69%	69%	75%	70%	67%	78%	10%	11%	
Media production (e.g. podcasting, video interviews)	57%	53%	56%	57%	55%	52%	60%	3%	8%	

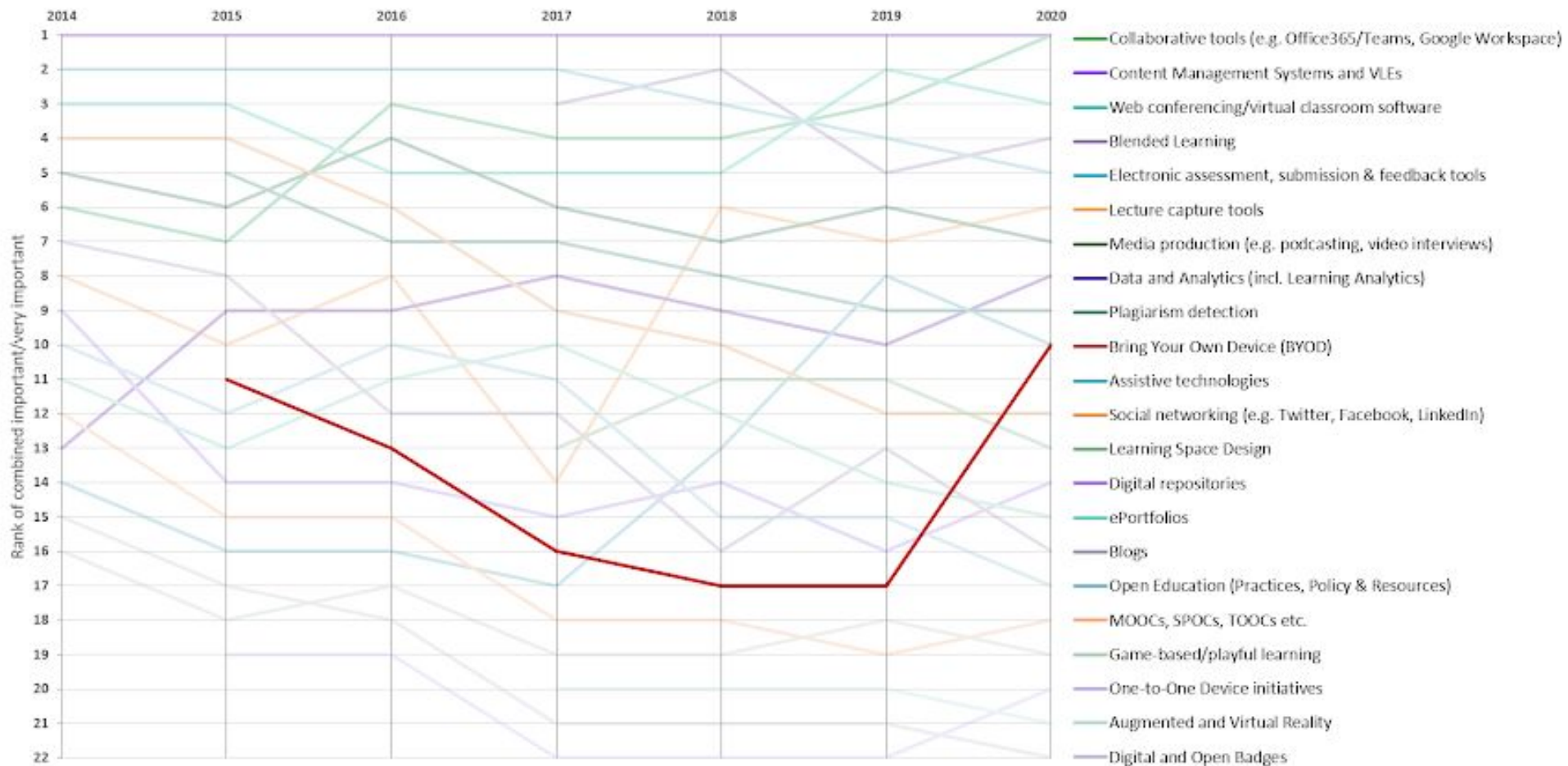
Changes in important current areas from ALT Annual Surveys in 2014-2020











Changes in important current areas from ALT Annual Surveys in 2014-2020



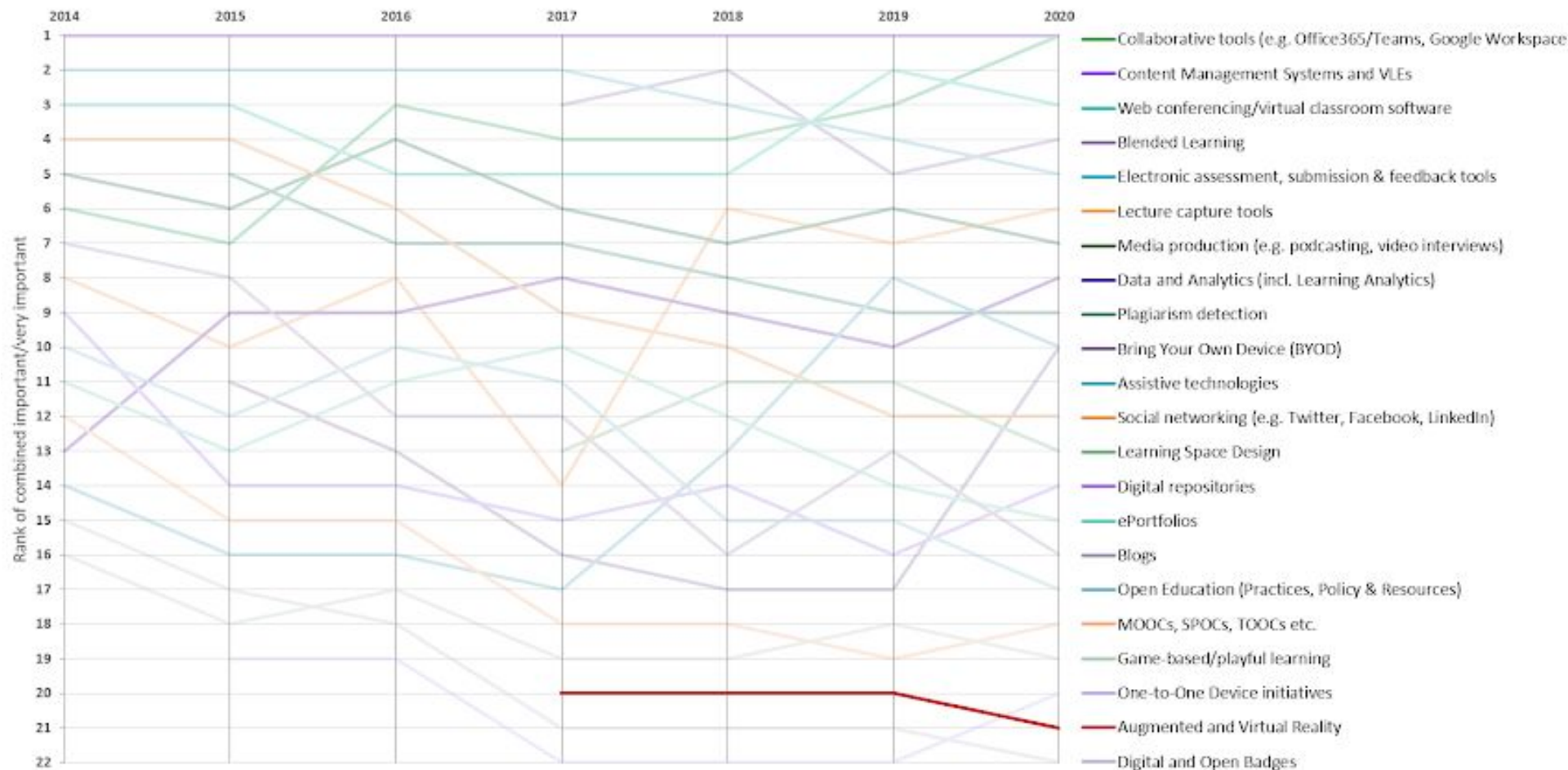
Changes in important current areas from ALT Annual Surveys in 2014-2020



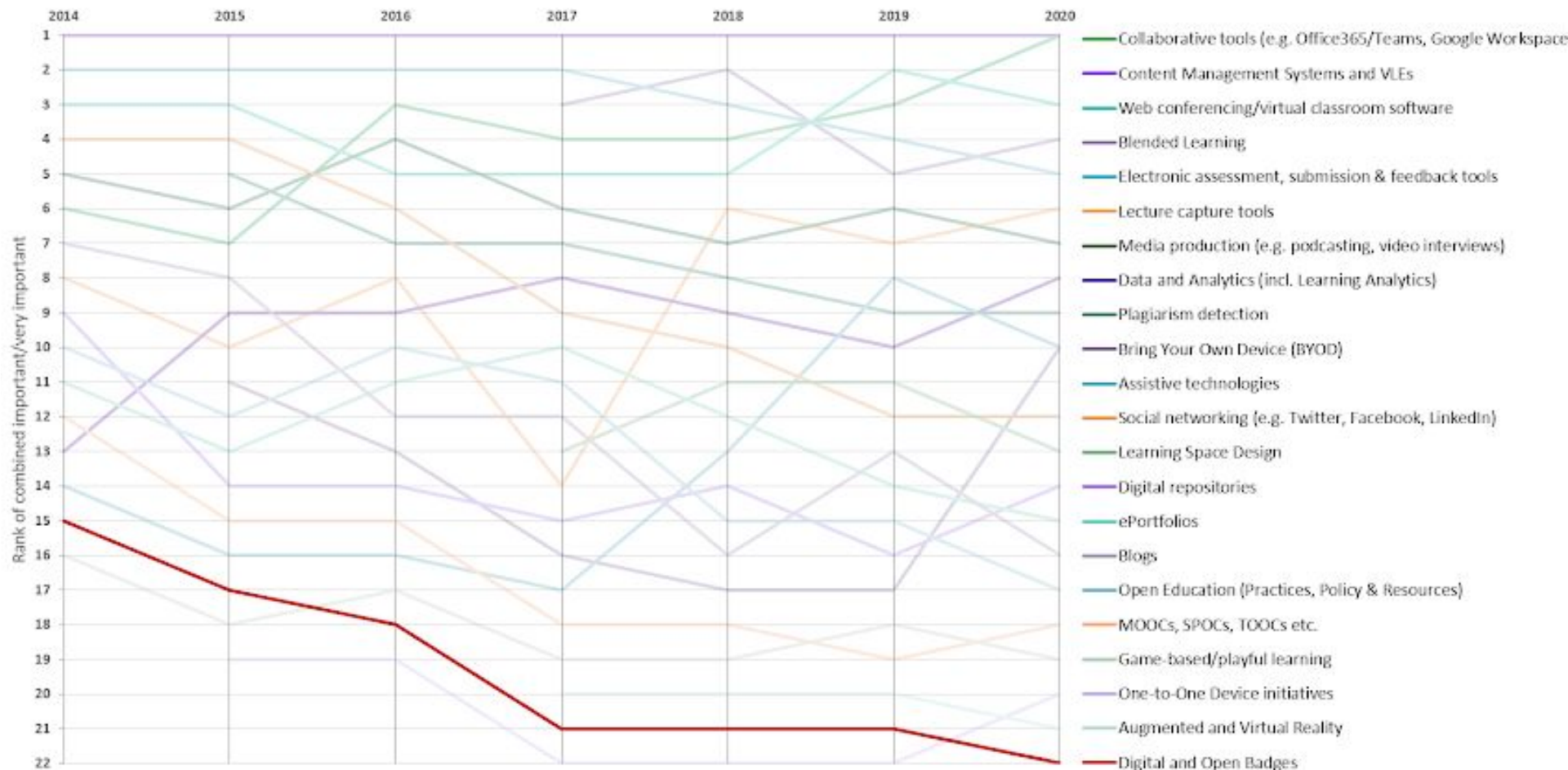
Changes in current important/very important areas

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Blogs	44%	43%	39%	35%	34%	33%	31%	-13%	-2%	
Open Education (Practices, Policy & Resources)	40%	36%	40%	36%	36%	31%	29%	-11%	-2%	
Plagiarism detection		53%	49%	52%	55%	47%	42%	-	-5%	
Assistive technologies	29%	18%	25%	33%	40%	48%	42%	13%	-6%	
MOOCs, SPOCs, TOOCs etc.	39%	30%	29%	31%	25%	25%	19%	-20%	-6%	
Game-based/playful learning	15%	14%	20%	23%	24%	25%	17%	2%	-8%	
Digital and Open Badges	21%	15%	20%	20%	19%	17%	8%	-13%	-9%	
Augmented and Virtual Reality				22%	20%	20%	8%	-	-12%	

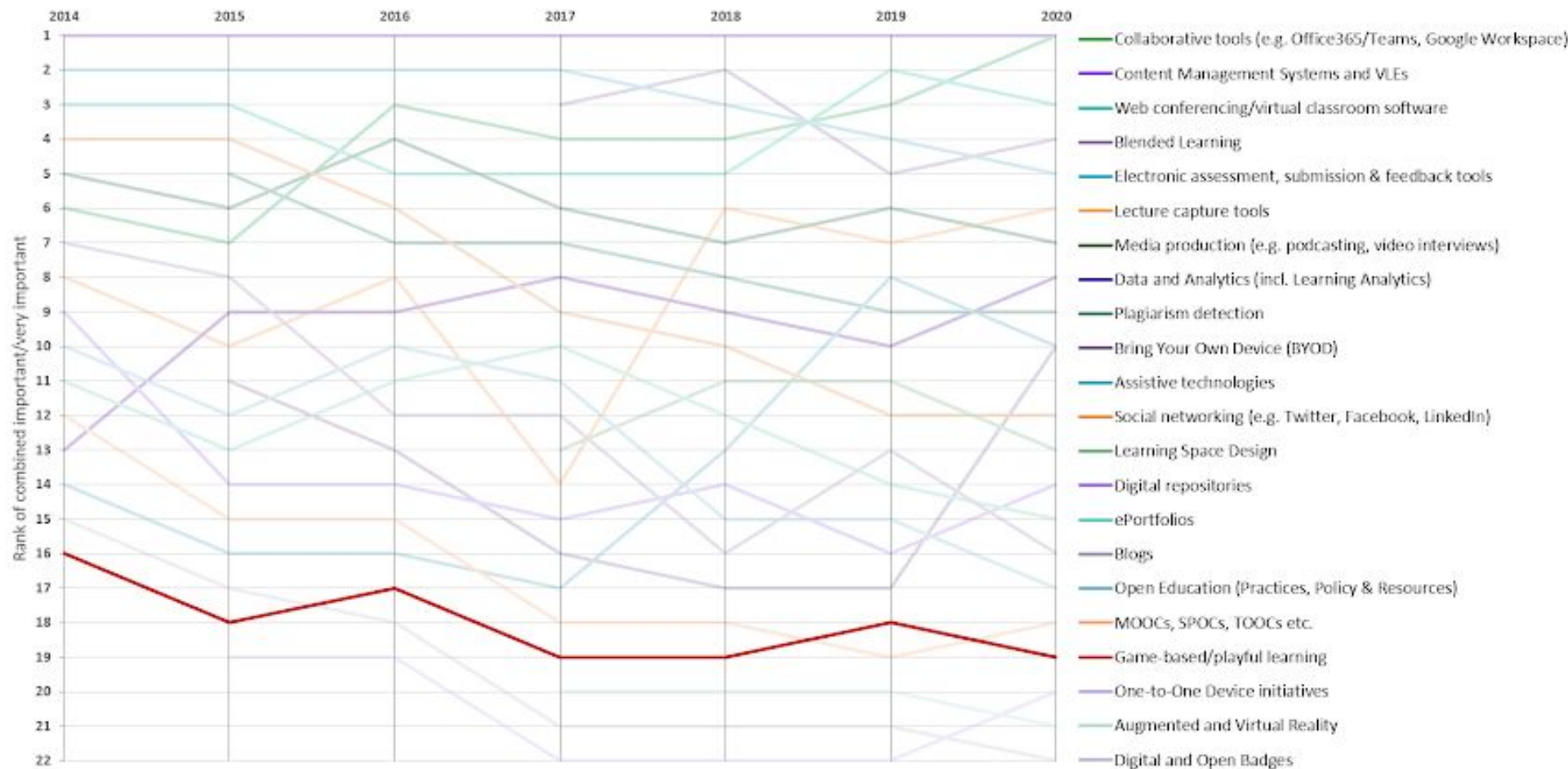
Changes in important current areas from ALT Annual Surveys in 2014-2020



Changes in important current areas from ALT Annual Surveys in 2014-2020



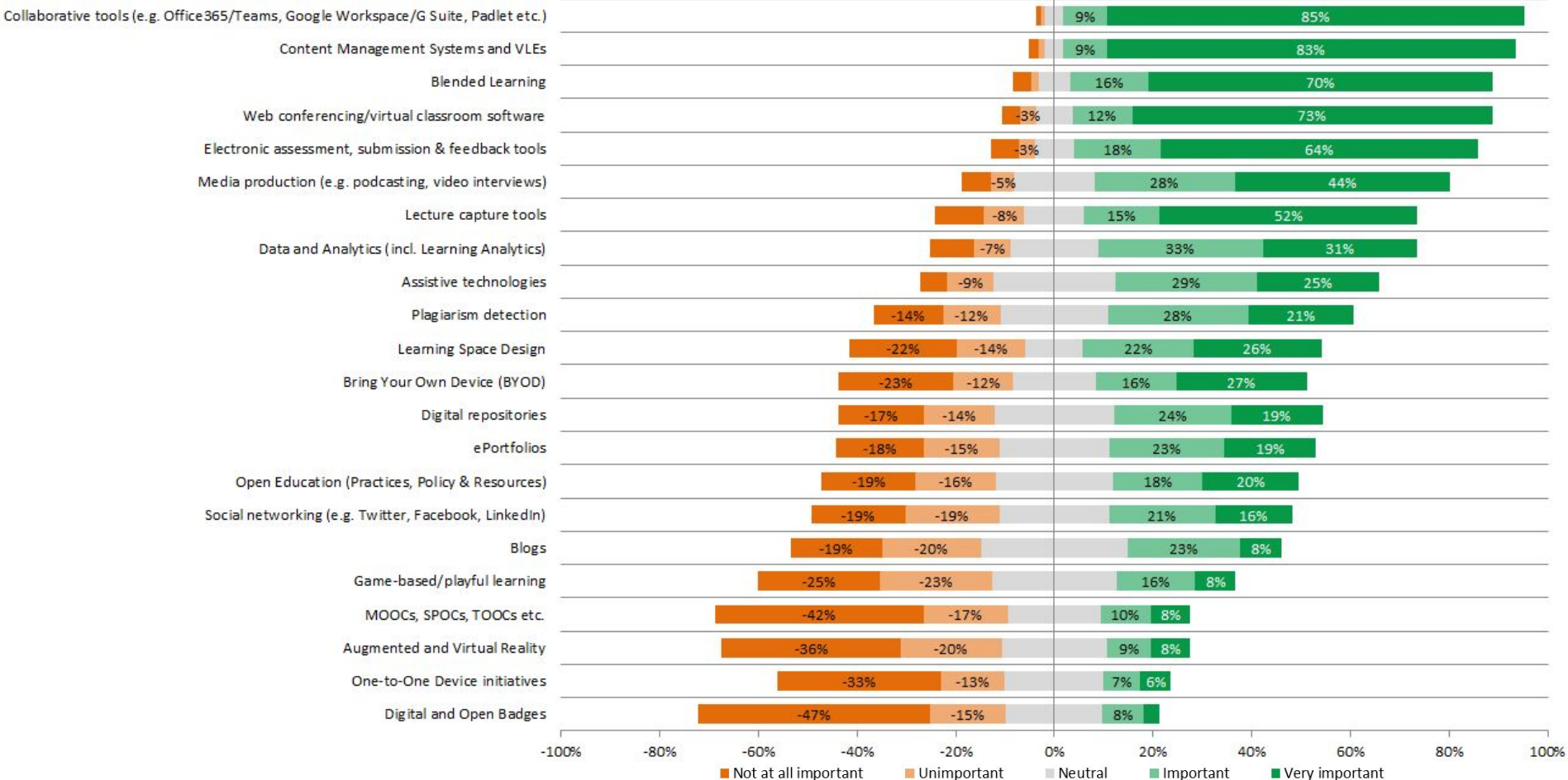
Changes in important current areas from ALT Annual Surveys in 2014-2020



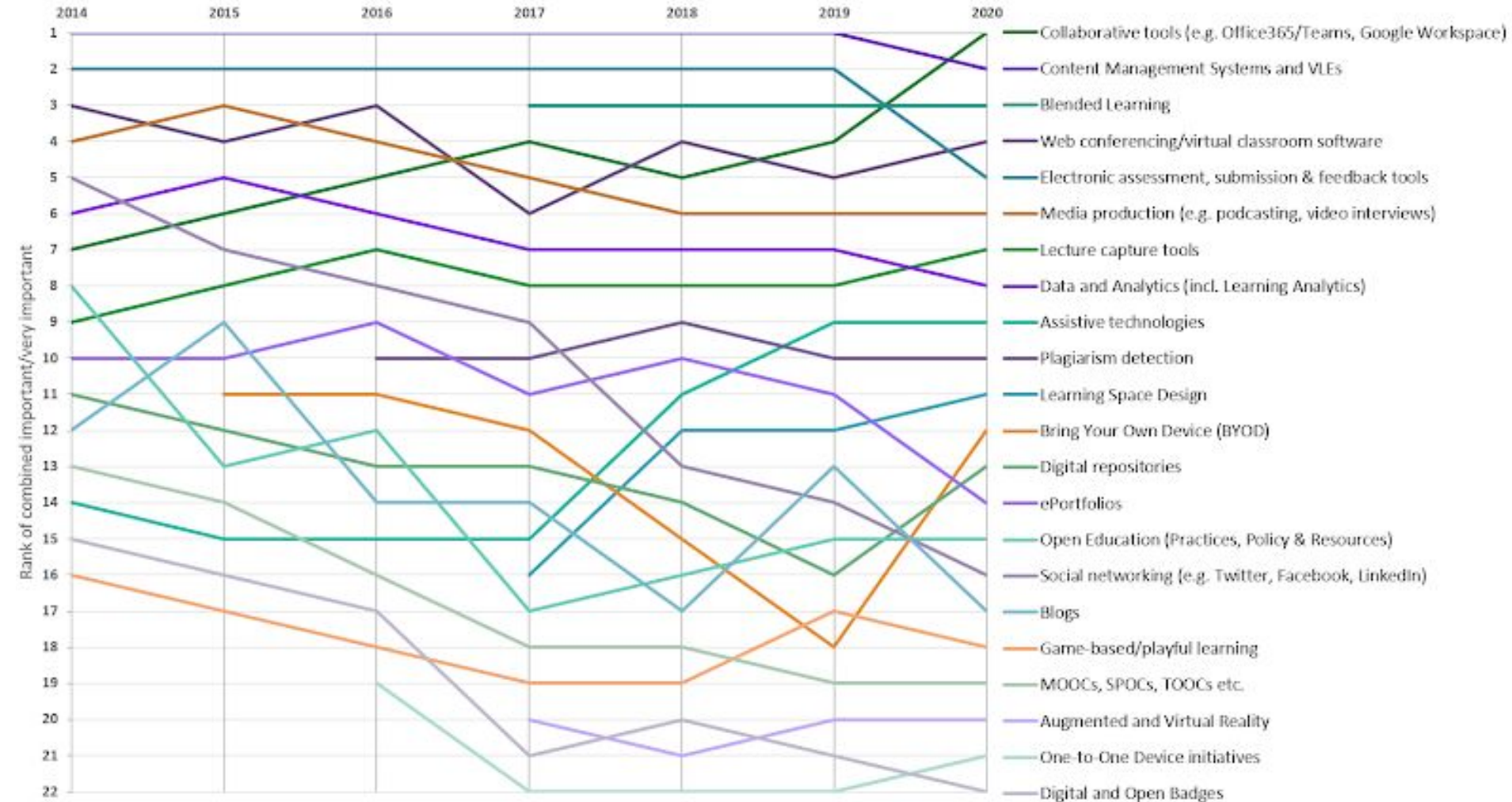


Future Trends









3. And how important do you expect the following will be for you in the coming year?



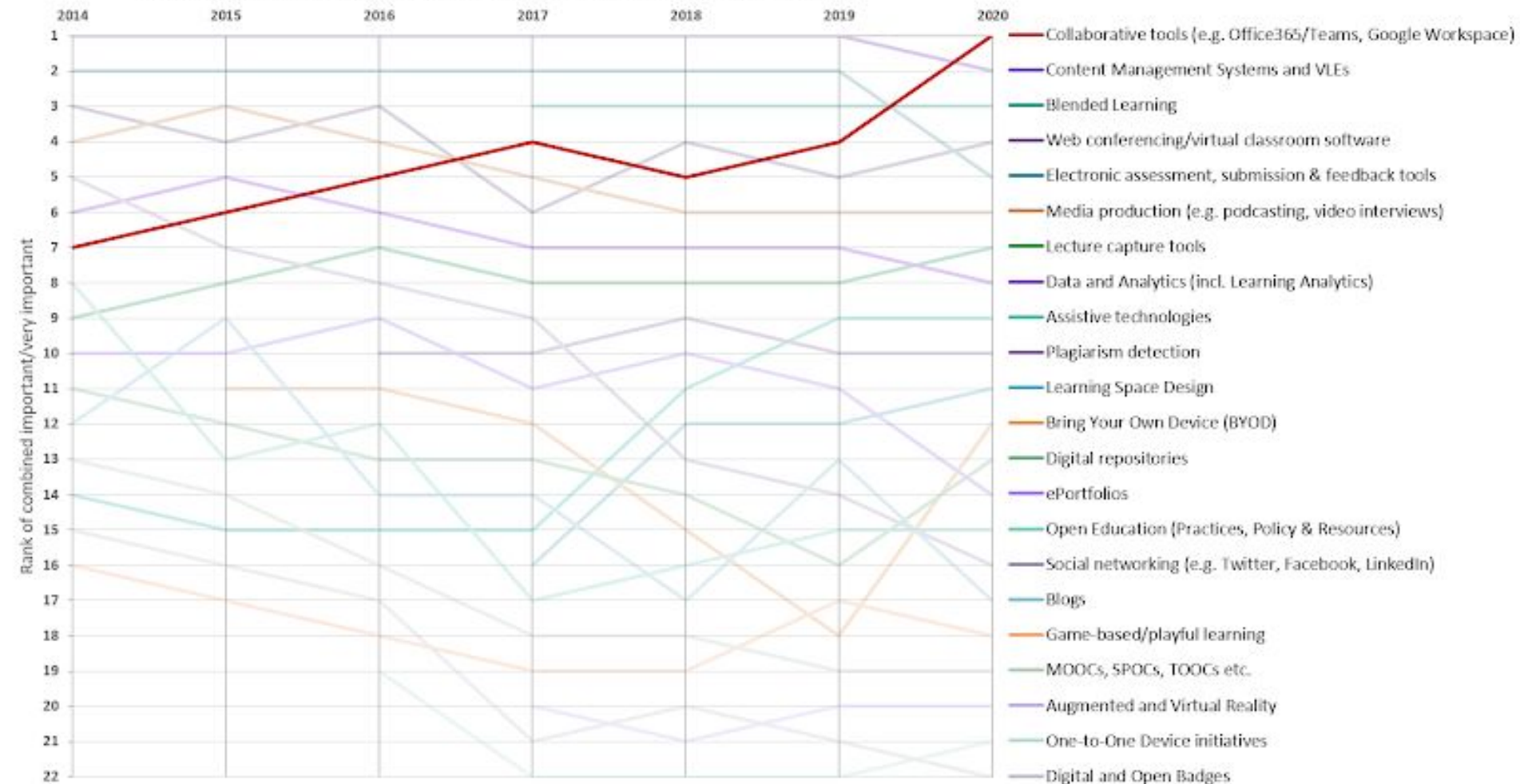
Changes in important future areas from ALT Annual Surveys in 2014-2020



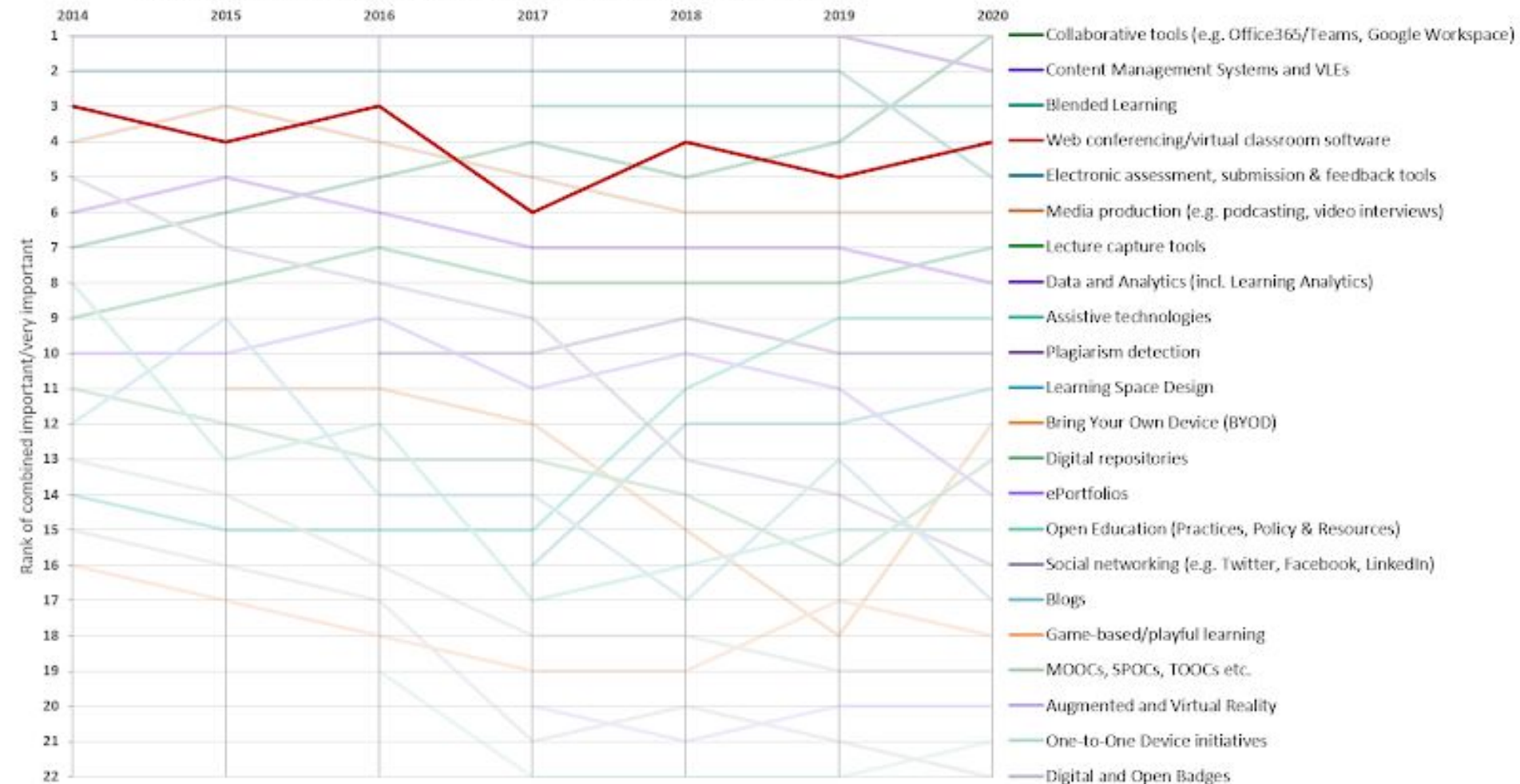
Changes in future important/very important areas

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Collaborative tools (e.g. Office365/Teams, Google Workspace)	53%	57%	62%	66%	66%	74%	93%	40%	19%	
Web conferencing/virtual classroom software	63%	59%	63%	62%	67%	70%	85%	22%	15%	
Bring Your Own Device (BYOD)		41%	47%	42%	41%	29%	43%	-	14%	
Content Management Systems and VLEs	80%	79%	80%	80%	83%	79%	92%	12%	13%	
Lecture capture tools	48%	47%	52%	60%	61%	57%	67%	19%	10%	
Blended Learning				69%	74%	76%	86%	-	10%	
Media production (e.g. podcasting, video interviews)	62%	60%	63%	63%	61%	62%	72%	10%	10%	
Digital repositories	43%	41%	44%	42%	43%	35%	42%	-1%	7%	

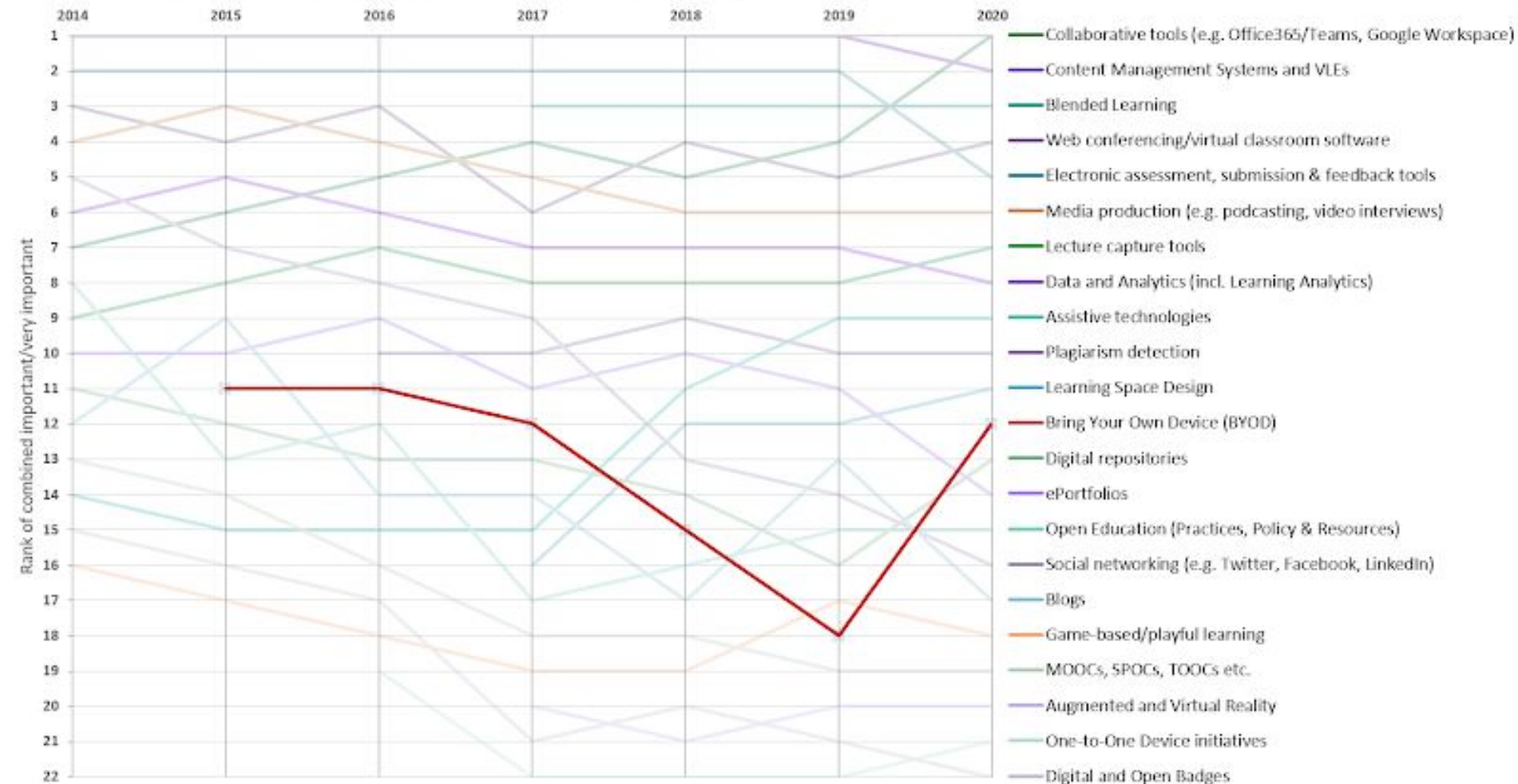
Changes in important future areas from ALT Annual Surveys in 2014-2020












Changes in important future areas from ALT Annual Surveys in 2014-2020



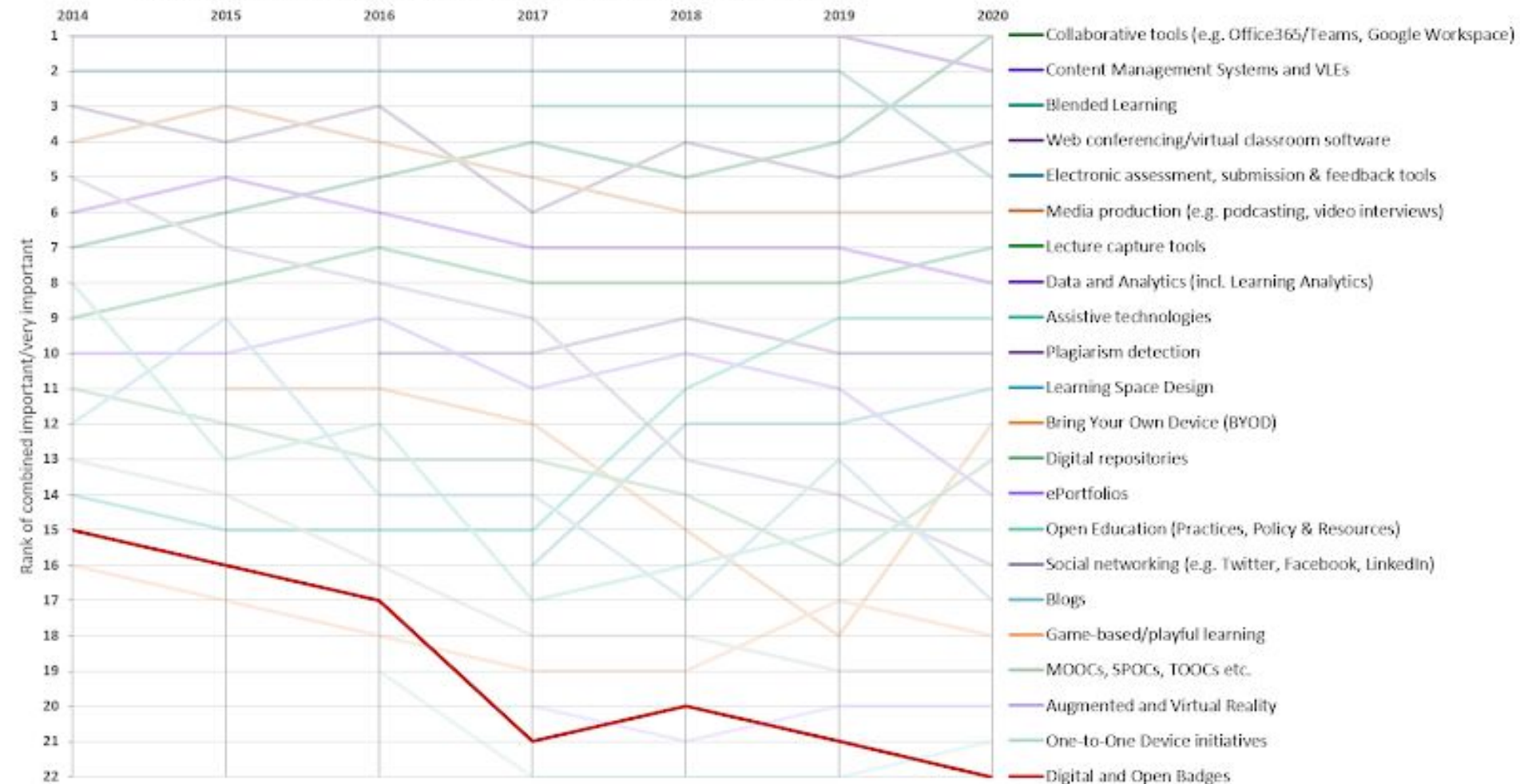
Changes in important future areas from ALT Annual Surveys in 2014-2020



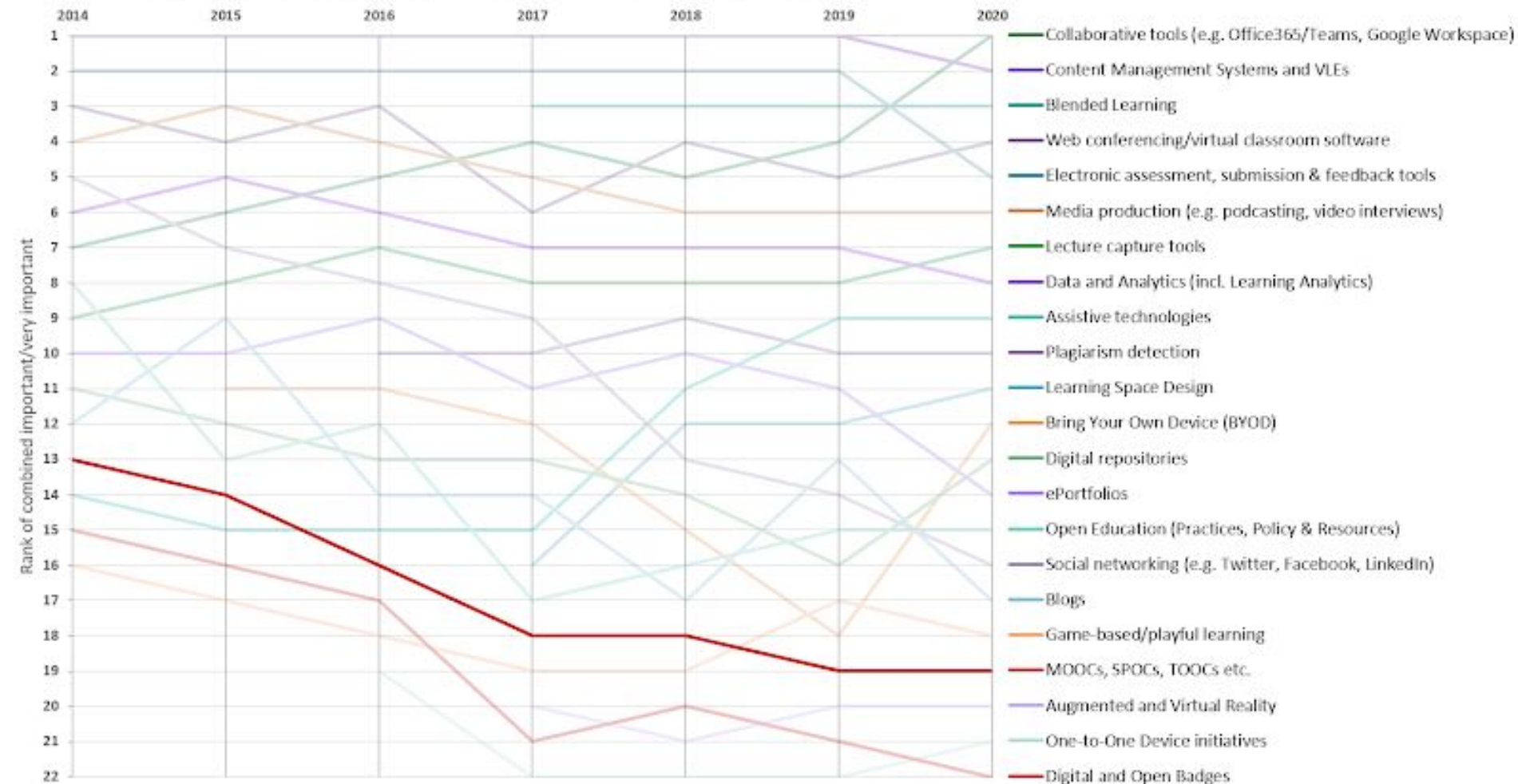
Changes in future important/very important areas

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Social networking (e.g. Twitter, Facebook, LinkedIn)	56%	57%	50%	51%	45%	38%	37%	-19%	-1%	
Assistive technologies	36%	28%	33%	41%	49%	55%	53%	17%	-2%	
ePortfolios	46%	43%	49%	43%	52%	45%	42%	-4%	-3%	
Plagiarism detection			48%	50%	55%	53%	50%	-	-3%	
Blogs	43%	46%	42%	42%	36%	39%	31%	-12%	-8%	
Augmented and Virtual Reality				29%	26%	26%	17%	-	-9%	
MOOCs, SPOCs, TOOCs etc.	40%	35%	32%	35%	29%	27%	18%	-22%	-9%	
Game-based/playful learning	24%	21%	26%	30%	28%	33%	24%	0%	-9%	
Digital and Open Badges	34%	24%	30%	25%	27%	24%	12%	-22%	-12%	

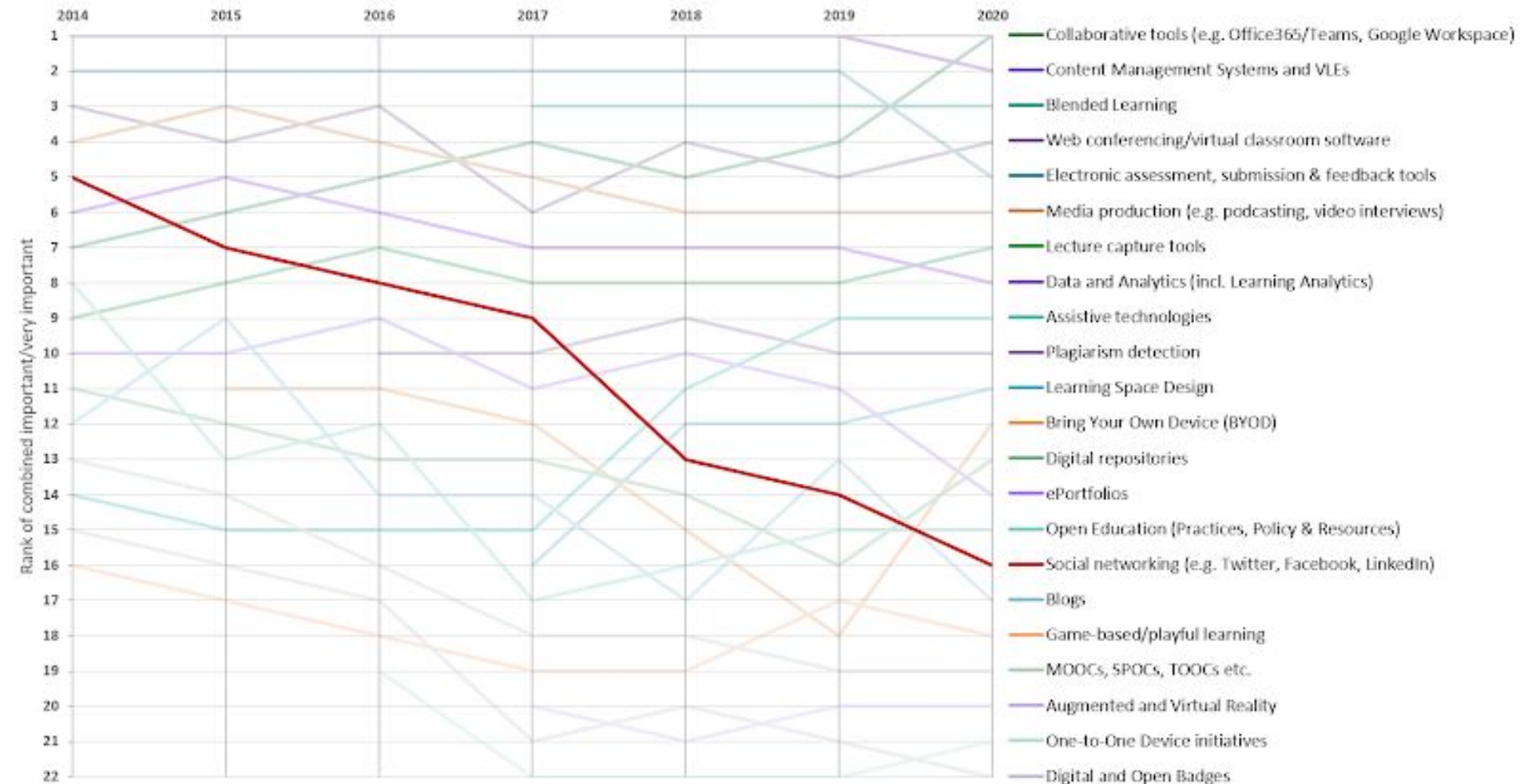
Changes in important future areas from ALT Annual Surveys in 2014-2020

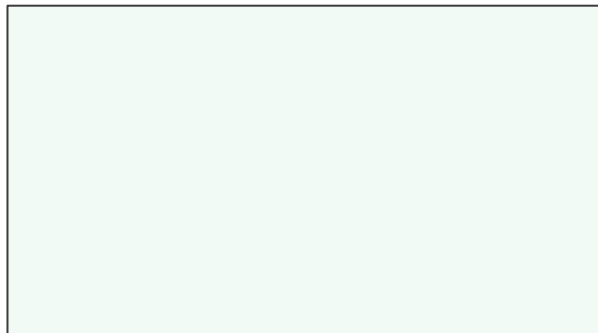


Changes in important future areas from ALT Annual Surveys in 2014-2020



Changes in important future areas from ALT Annual Surveys in 2014-2020



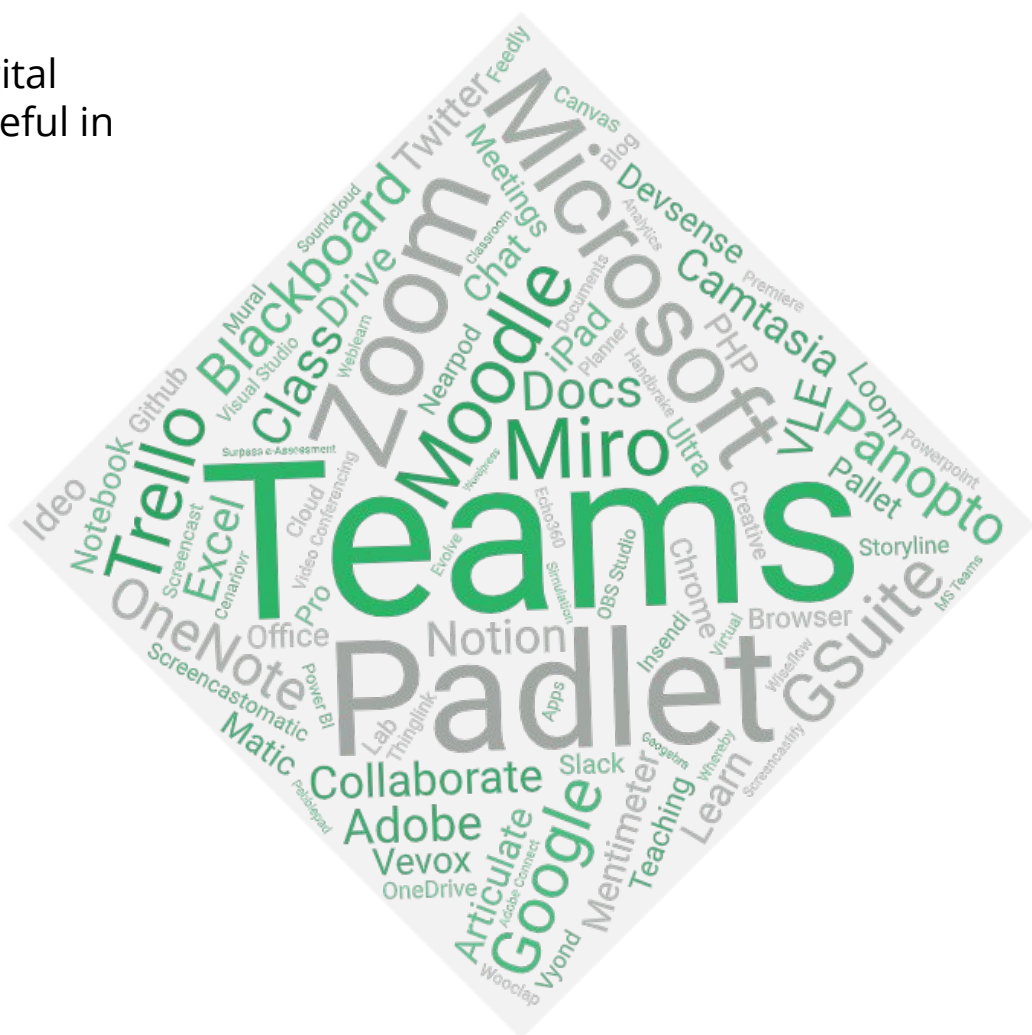


Difference of importance for current to future areas in 2020



1b What is your favourite digital tool or app you find really useful in your job/role?

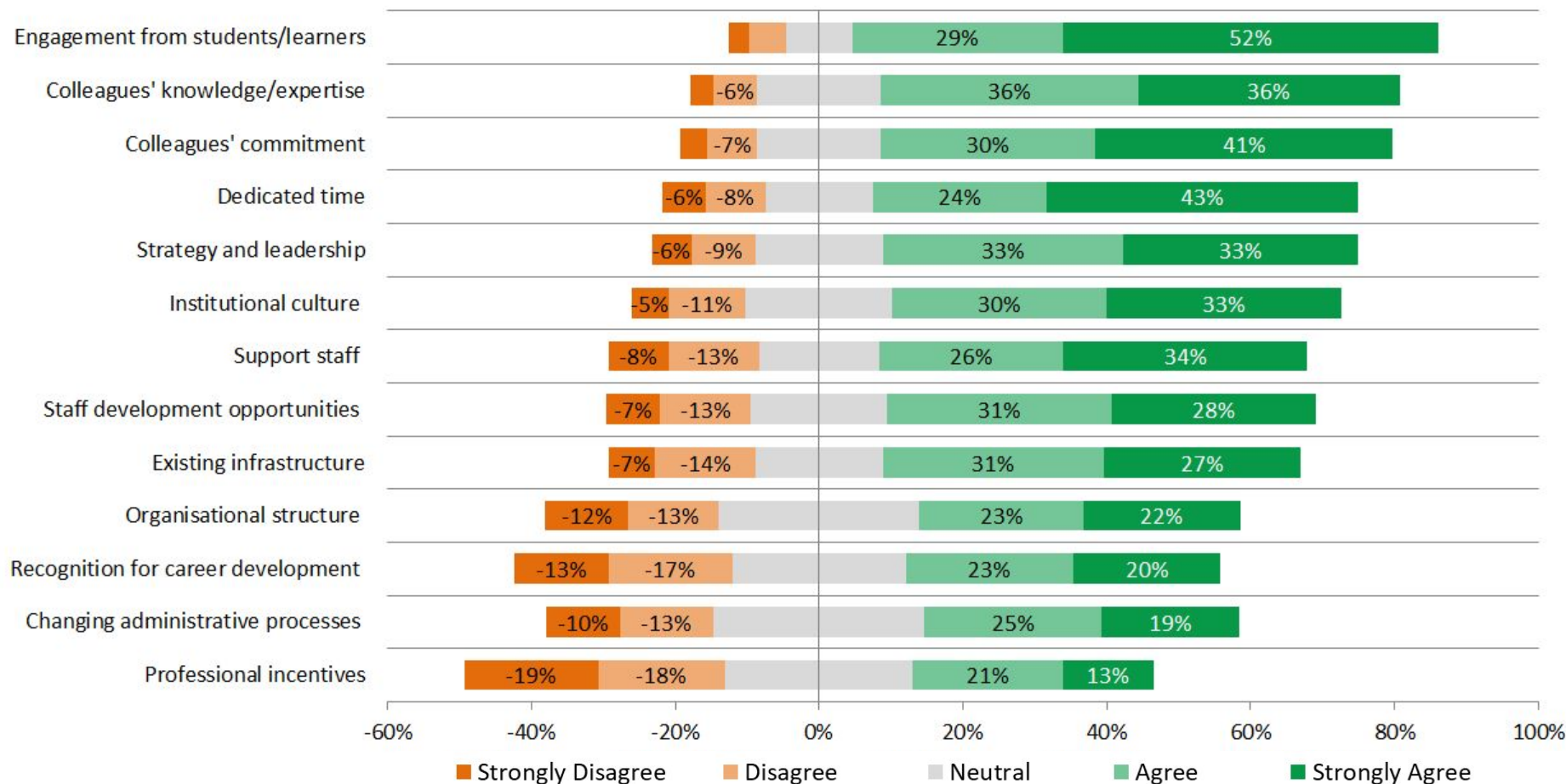
Term	f.
Teams	70
Microsoft	46
Padlet	14
Zoom	14
Moodle	8
Google	7
Trello	6
Blackboard	5
Collaborate	5
Panopto	5



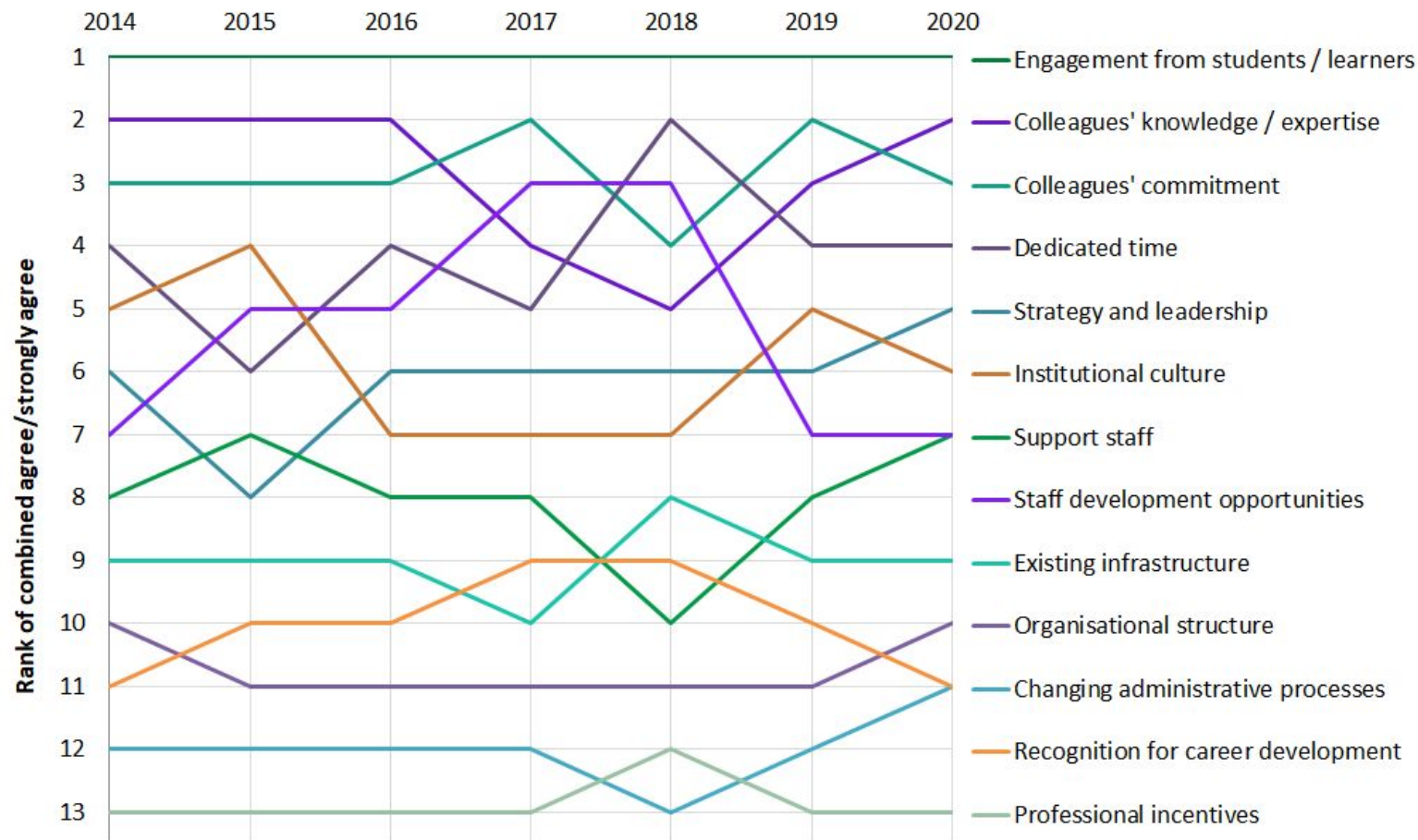


Enablers/Drivers

2. Would you describe the following as an enabler/driver for you in your use of Learning Technology?



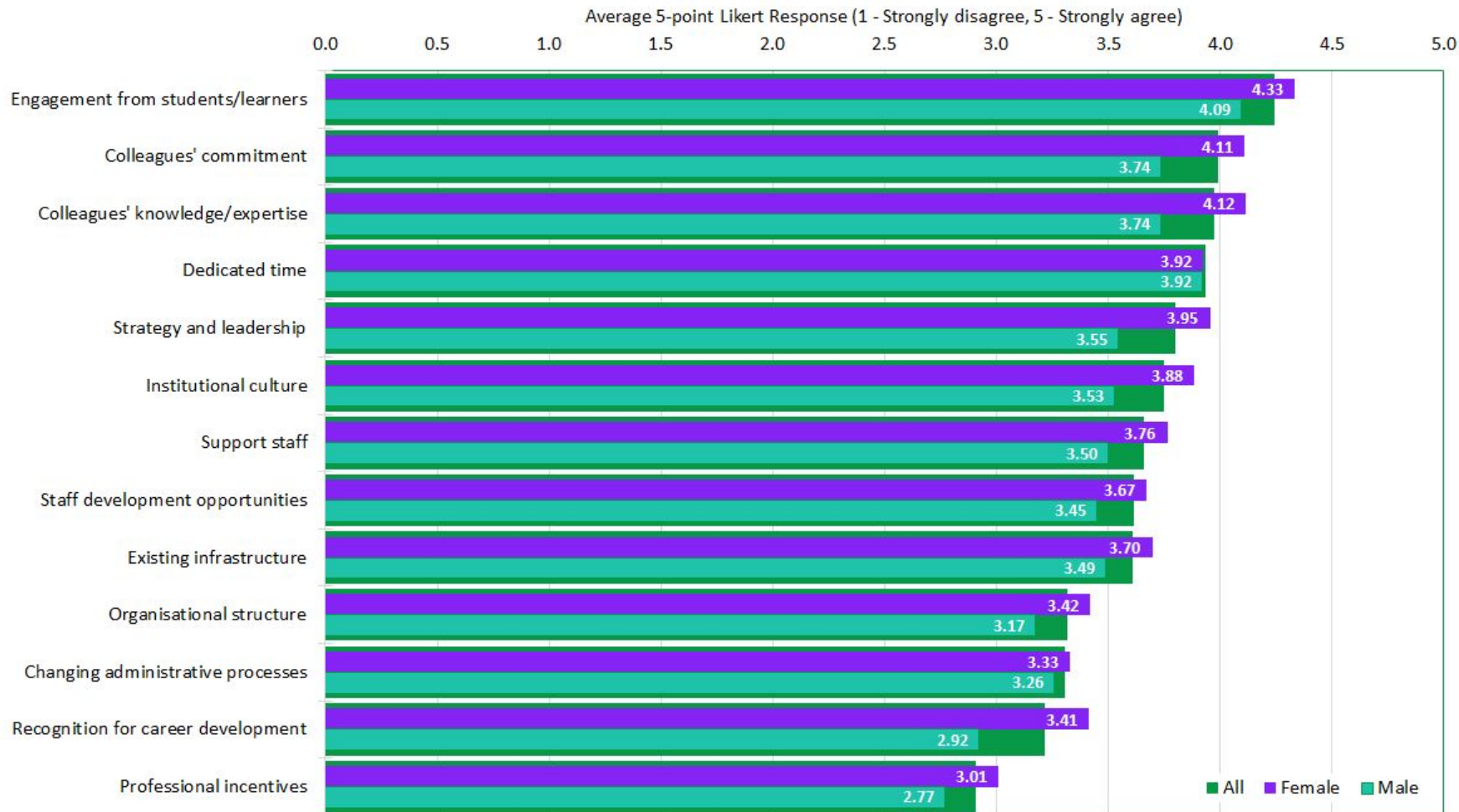
2. Would you describe the following as an enabler/driver for you in your use of Learning Technology? (Changes in relative rank 2014-2020)



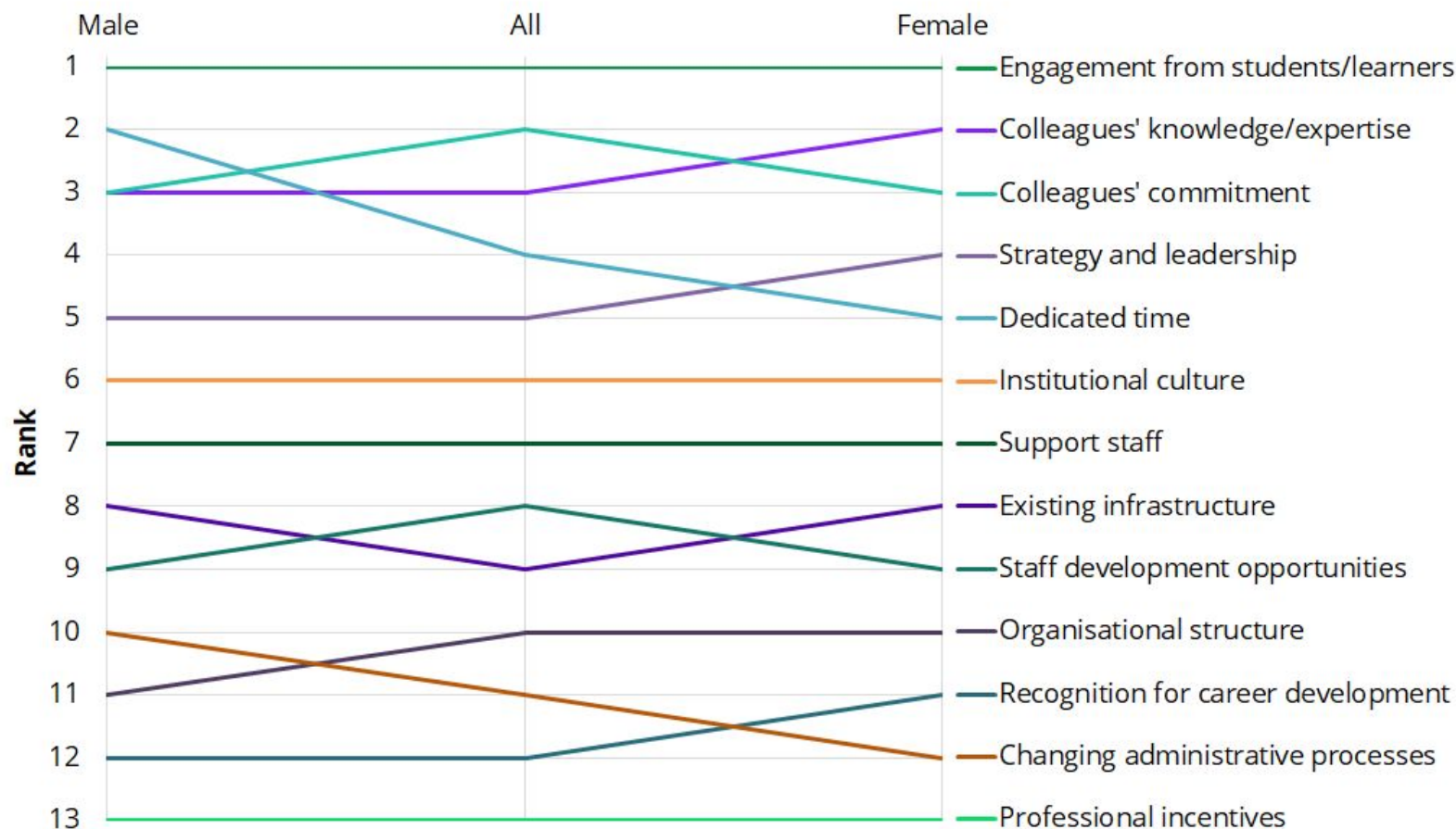
2. Would you describe the following as an enabler/driver for you in your use of Learning Technology?

Area	2014	2015	2016	2017	2018	2019	2020	2014/ 20 +/-	2019/ 20 +/-	Trend
Engagement from students/learners	73%	76%	79%	76%	83%	82%	81%	9%	-1%	
Colleagues' knowledge/expertise	71%	71%	72%	68%	68%	75%	72%	1%	-3%	
Colleagues' commitment	67%	64%	72%	72%	69%	75%	71%	4%	-4%	
Dedicated time	65%	61%	69%	65%	73%	71%	67%	2%	-3%	
Strategy and leadership	62%	56%	64%	64%	67%	60%	66%	4%	6%	
Institutional culture	63%	63%	62%	64%	63%	62%	62%	-1%	0%	
Support staff	55%	58%	56%	62%	58%	57%	60%	4%	2%	
Staff development opportunities	55%	62%	67%	69%	70%	59%	60%	4%	0%	
Existing infrastructure	49%	53%	52%	54%	60%	57%	58%	9%	1%	
Organisational structure	47%	43%	49%	50%	54%	51%	45%	-2%	-6%	
Recognition for career development	45%	46%	50%	56%	59%	55%	44%	-2%	-11%	
Changing administrative processes	39%	43%	44%	46%	47%	48%	44%	4%	-4%	
Professional incentives	32%	38%	37%	46%	47%	41%	33%	2%	-8%	

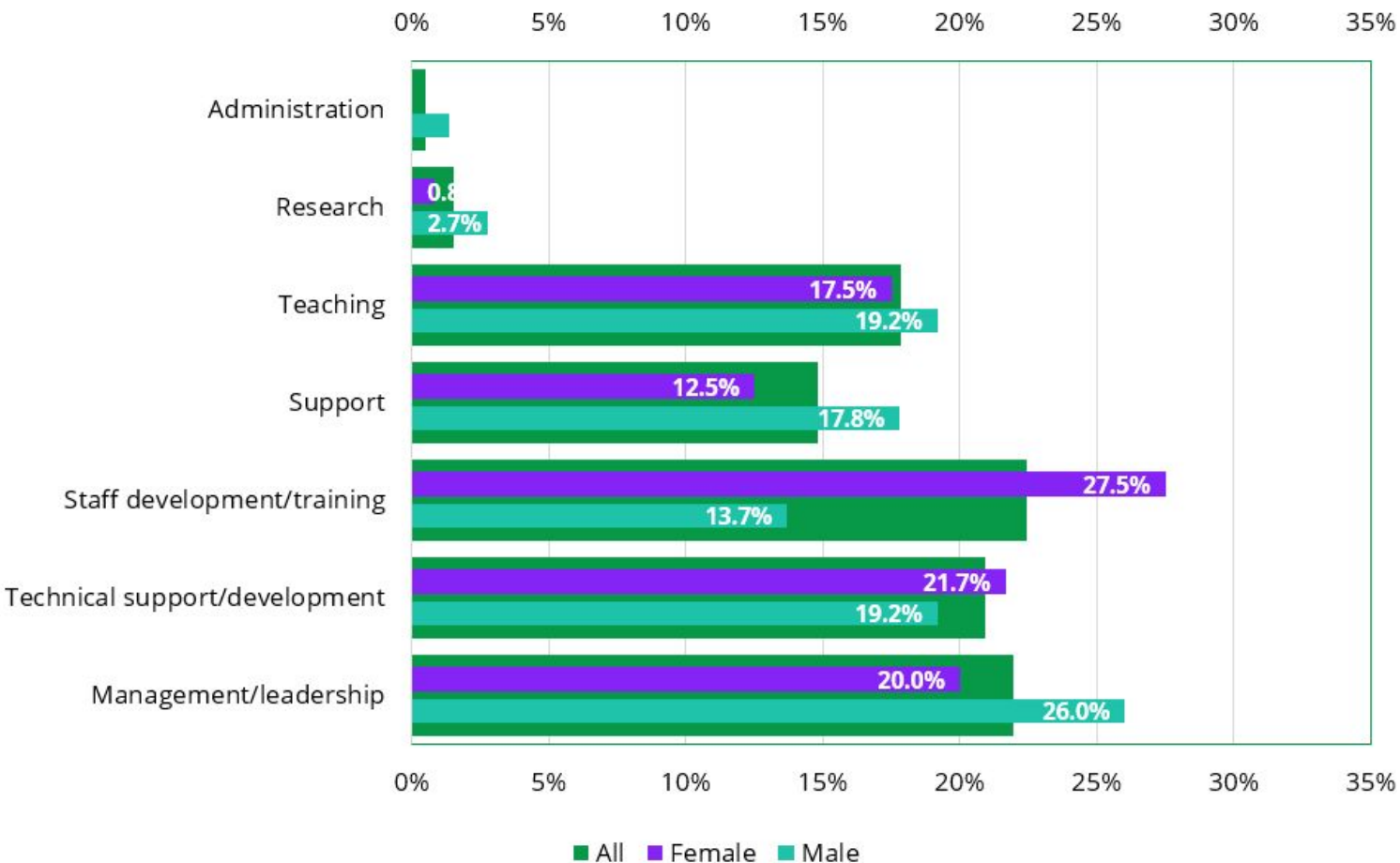
Enablers/drivers for the use of Learning Technology: Gender comparison (2020)



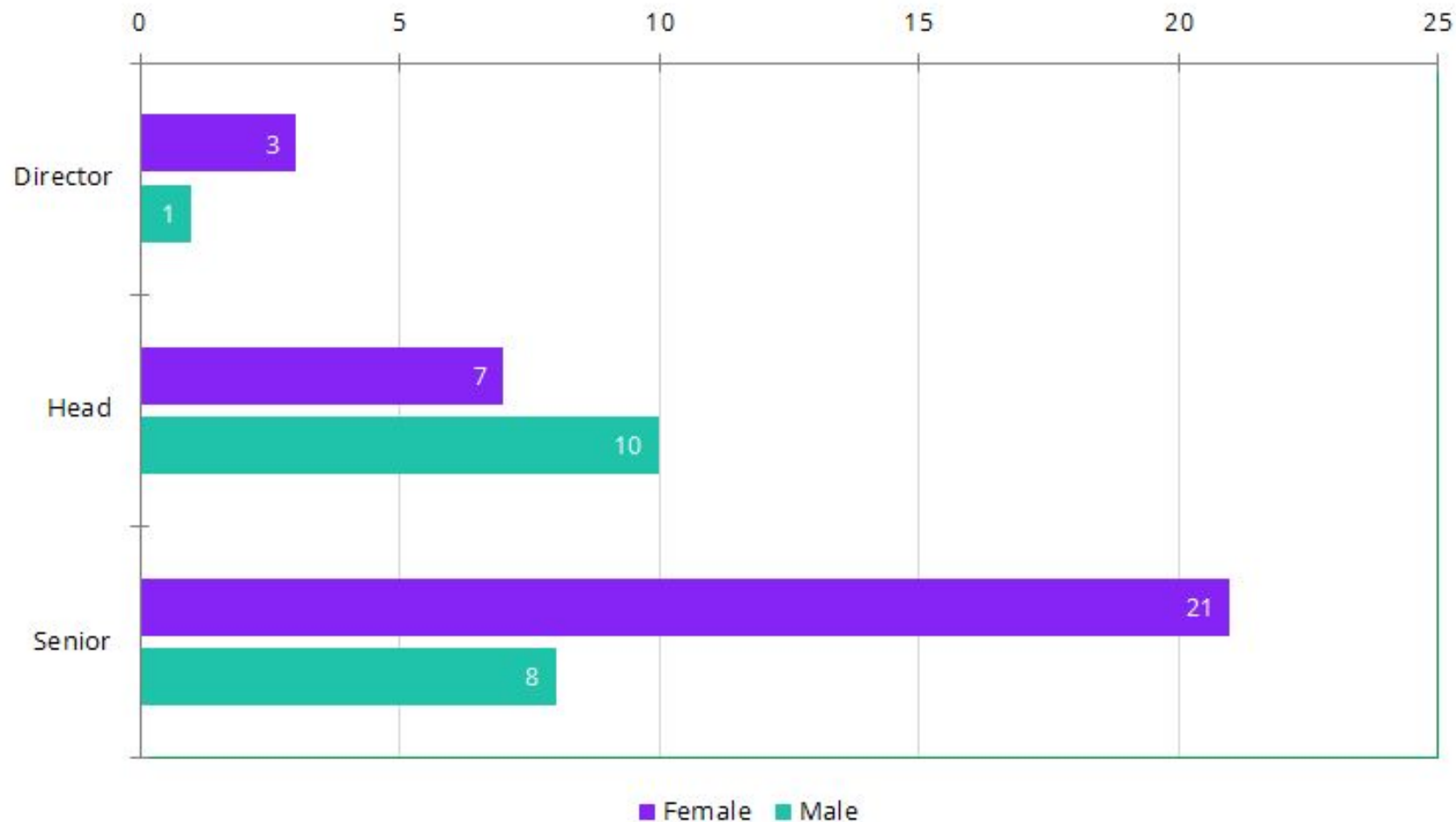
Enablers/drivers for the use of Learning Technology: Gender comparison (2020)

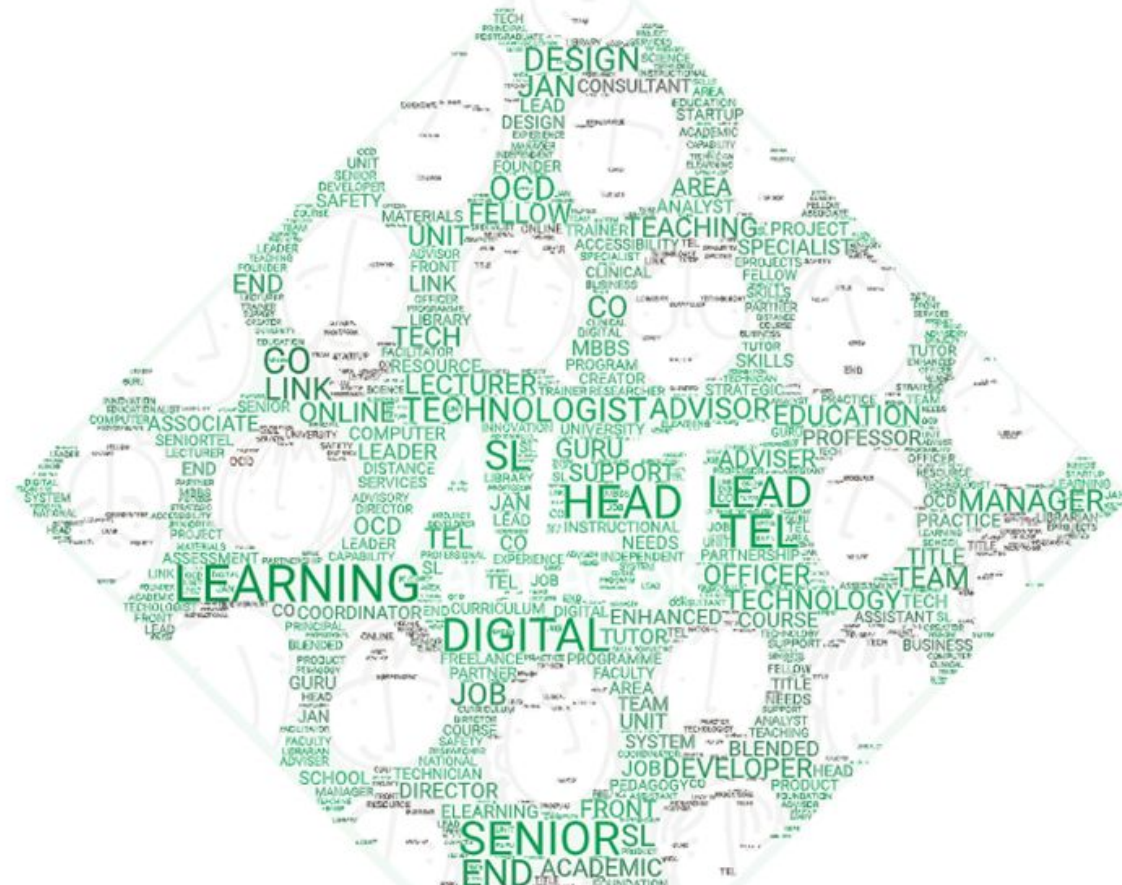


What is the primary function of your role? (2020)



Job titles with 'Senior', 'Head' or 'Director' (2020)





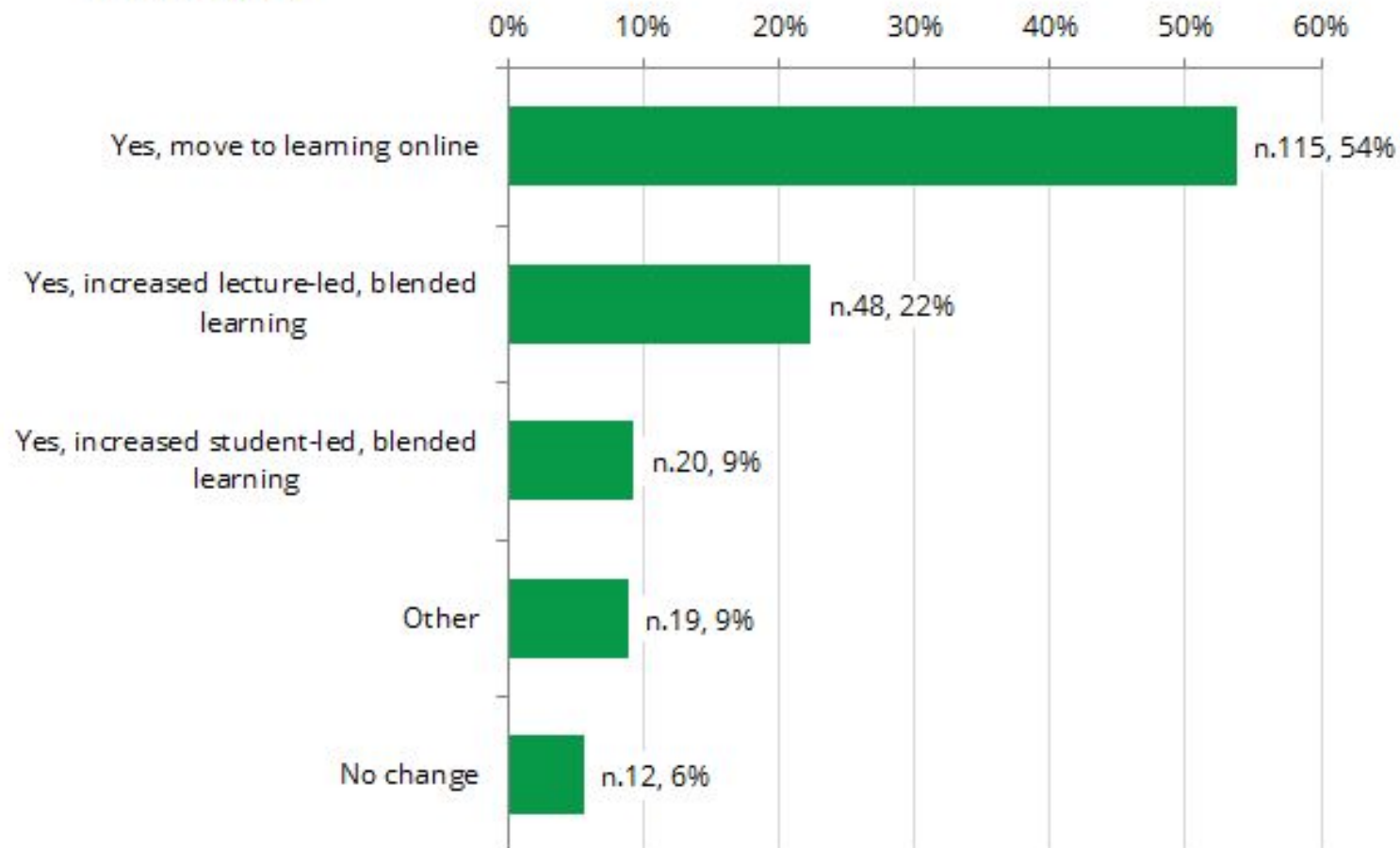
Job Titles

Text	f.
LEARNING	88
TECHNOLOGIST	41
DIGITAL	33
SENIOR	28
MANAGER	25
TECHNOLOGY	24
DEVELOPER	21
EDUCATION	21
TEACHING	17
HEAD	17
LECTURER	17
DESIGN	14
ACADEMIC	7
PROFESSOR	7
OFFICER	7
SPECIALIST	6
ENHANCED	6
ADVISOR	6
CONSULTANT	6
SUPPORT	6

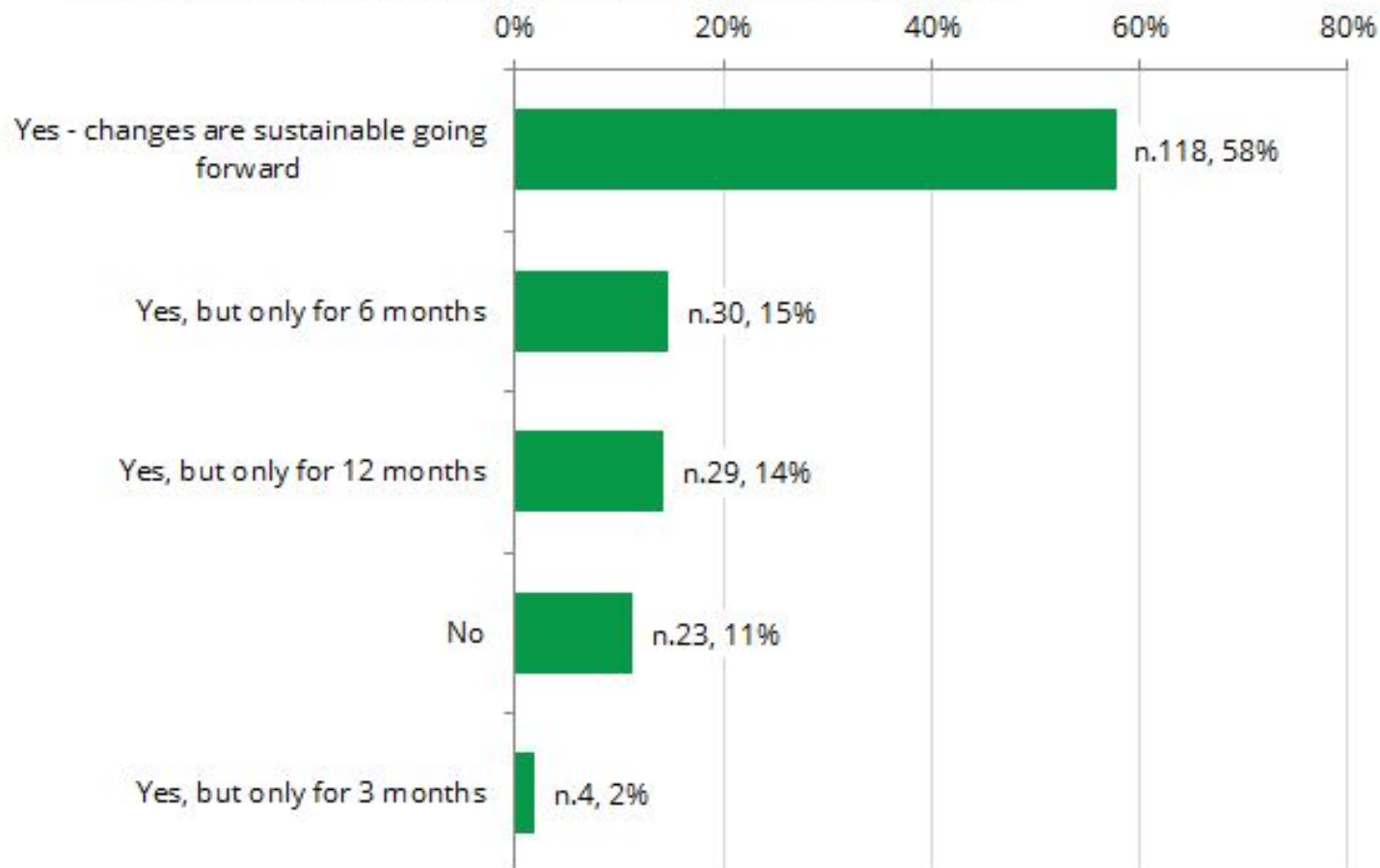


COVID-19 Sector Response

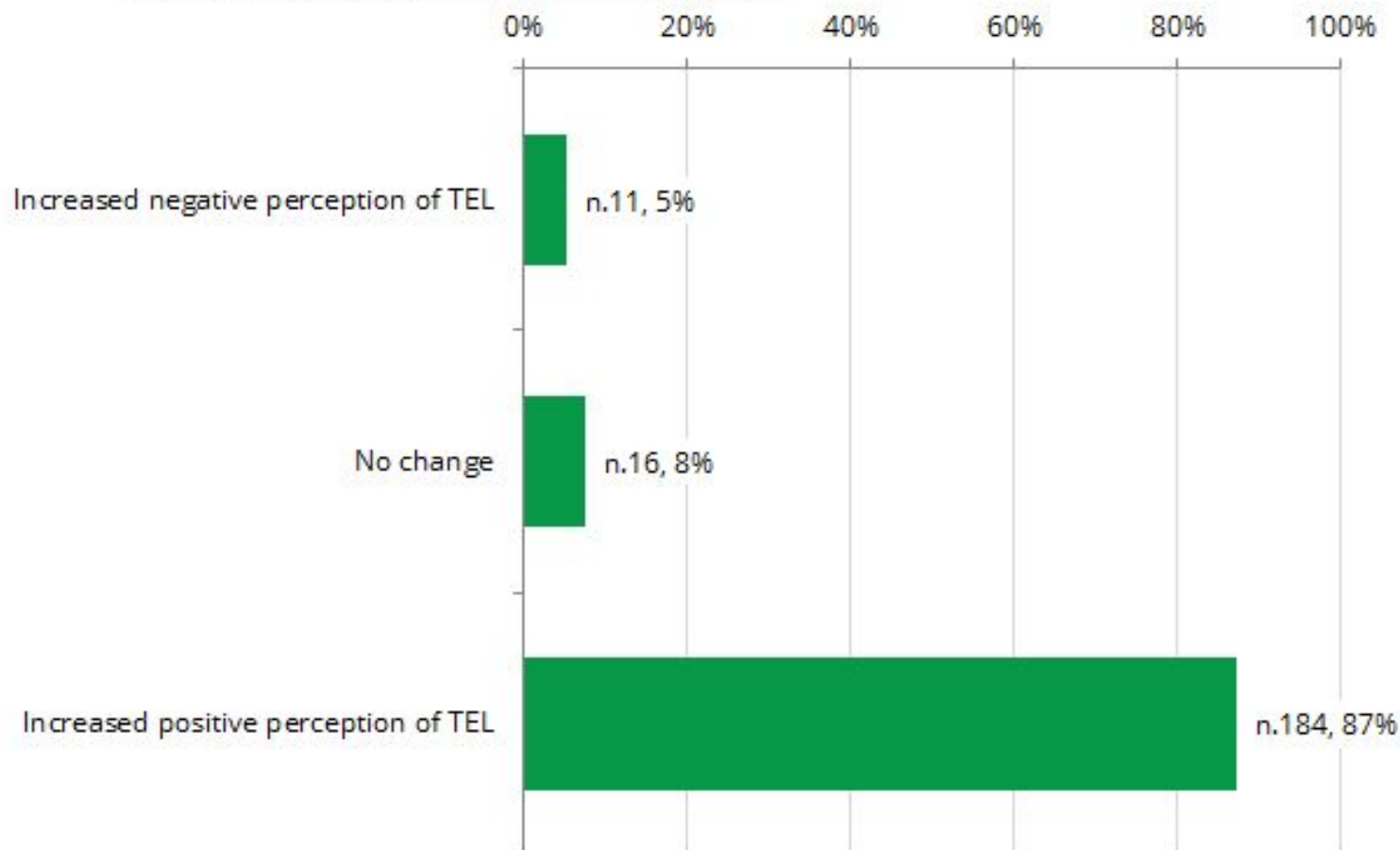
4a. Has the overall delivery of education in response to COVID-19 changed in your context?



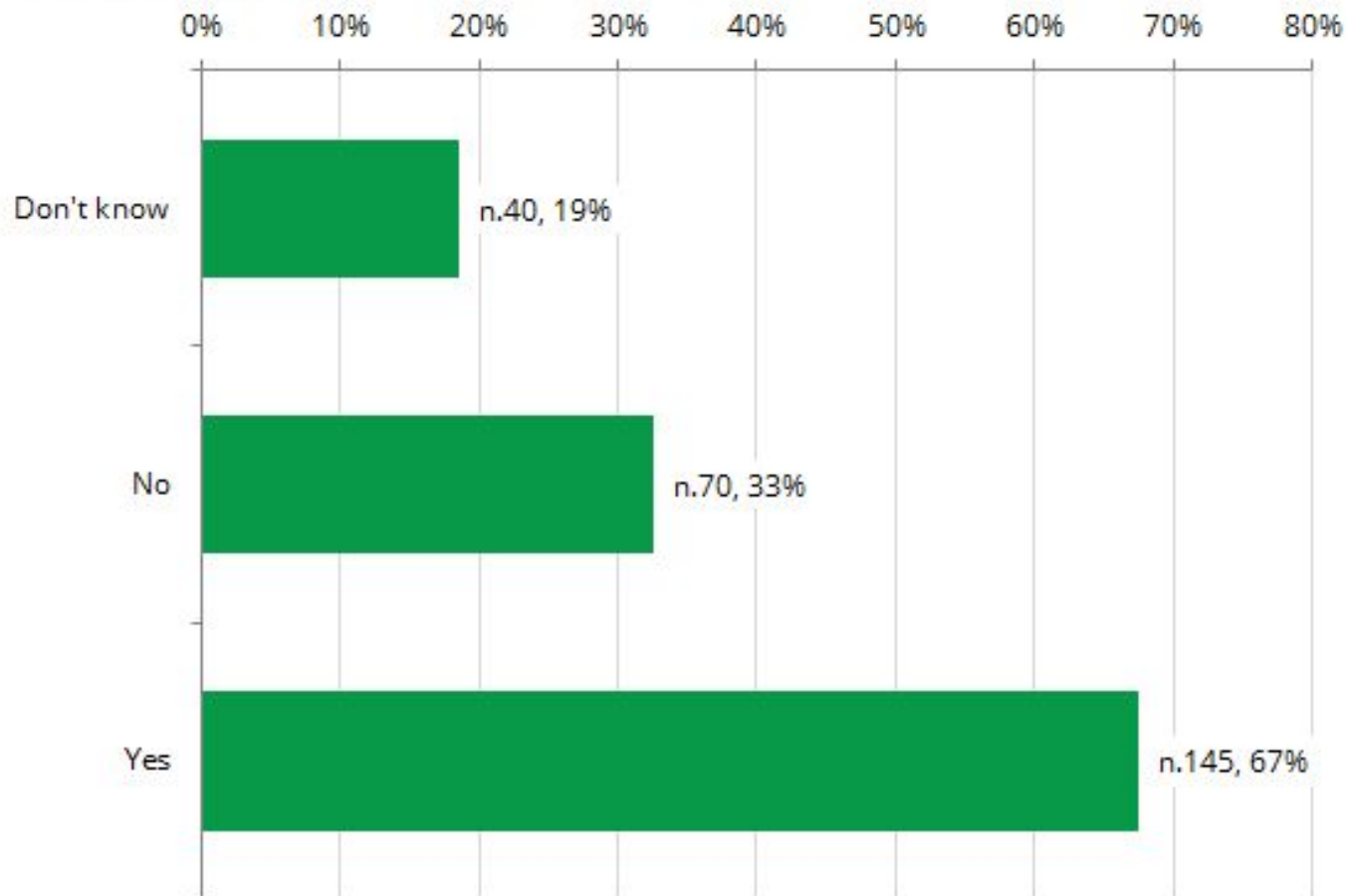
4b. If changes have been made to the overall delivery of education in response to COVID-19 are these changes in your opinion sustainable?



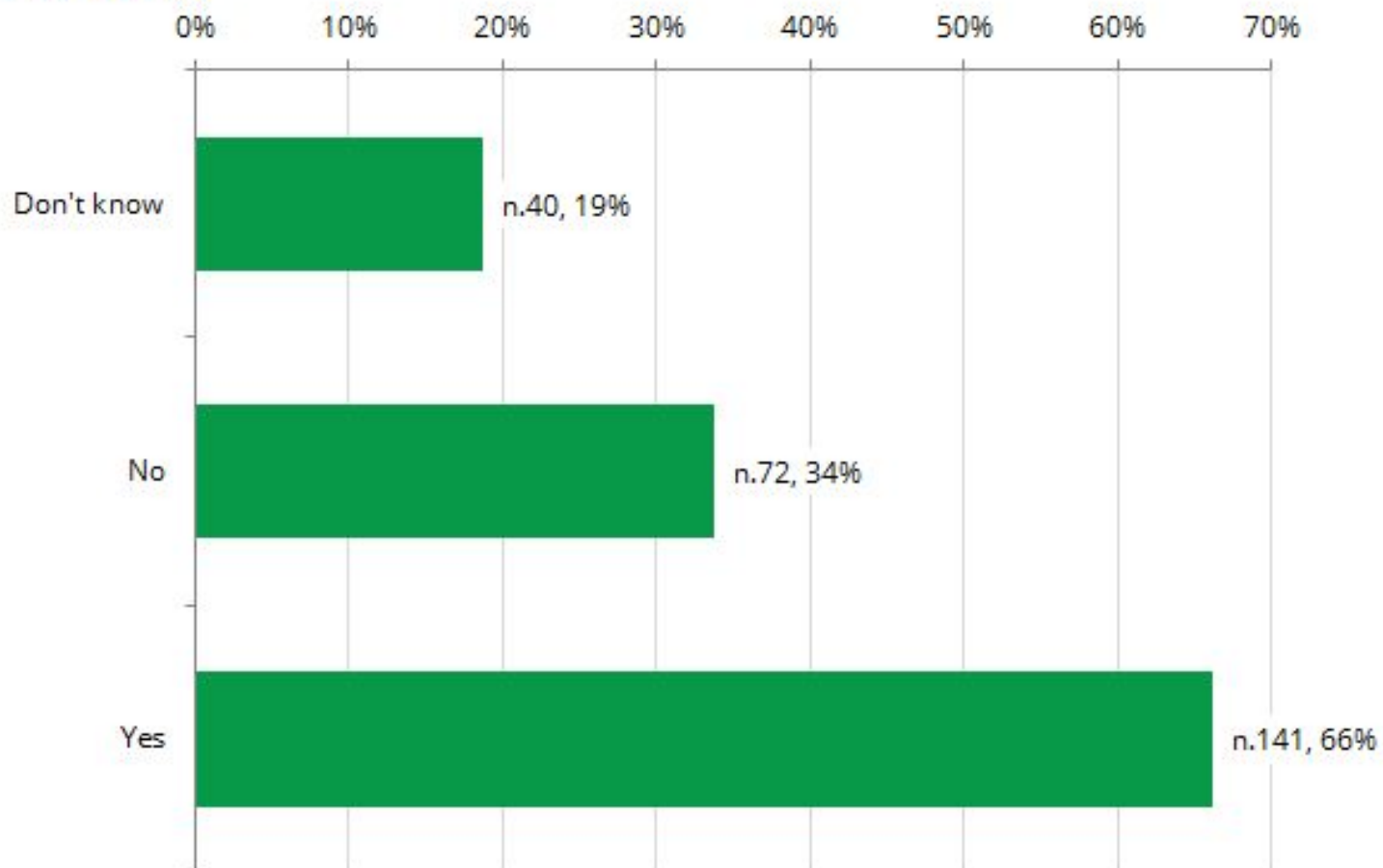
4c. Do you feel your colleagues' perception of technology enhanced learning (TEL) has changed in response to COVID-19?



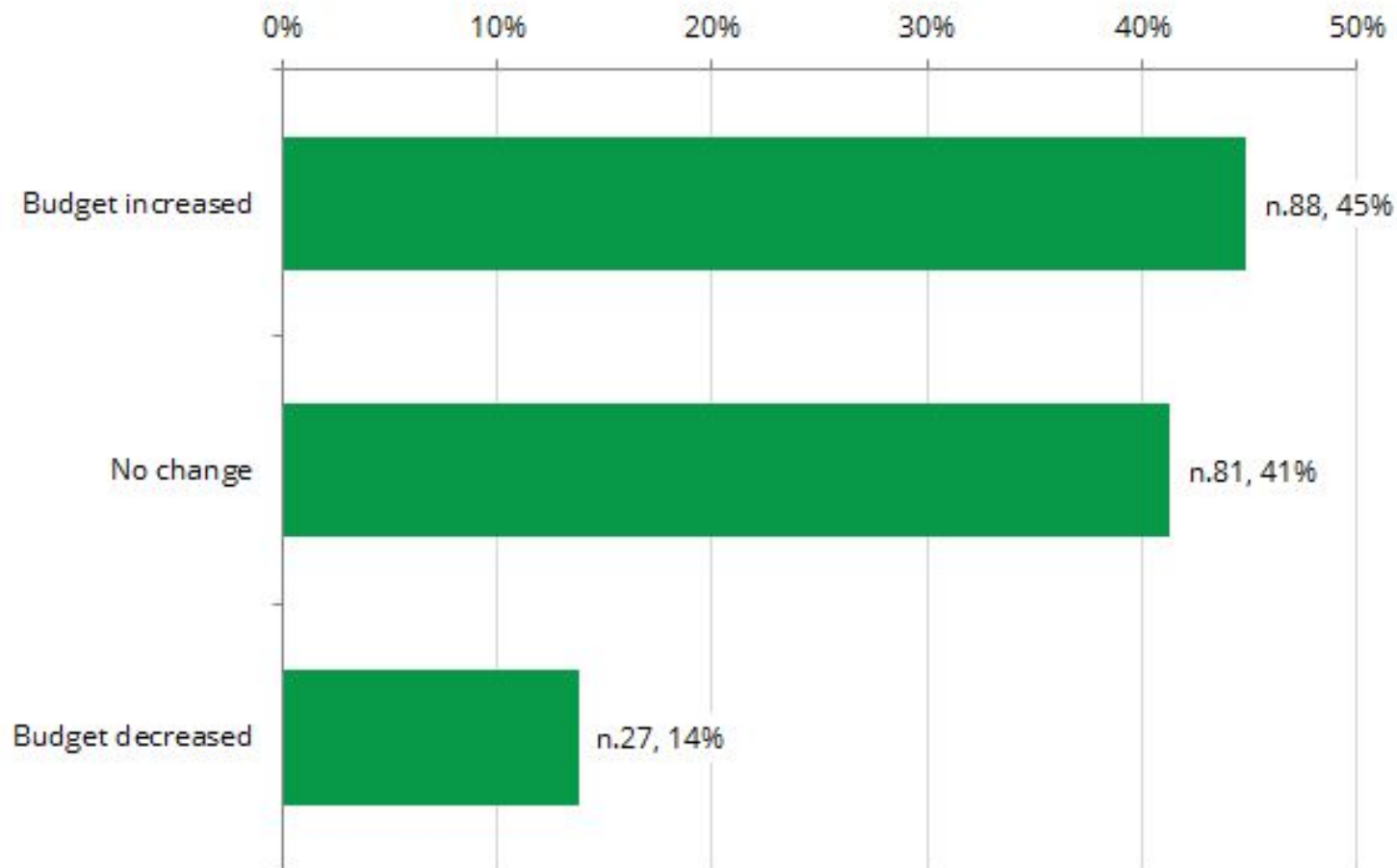
5a. Have your existing institutional policies related to TEL been *revised* in response to COVID-19?



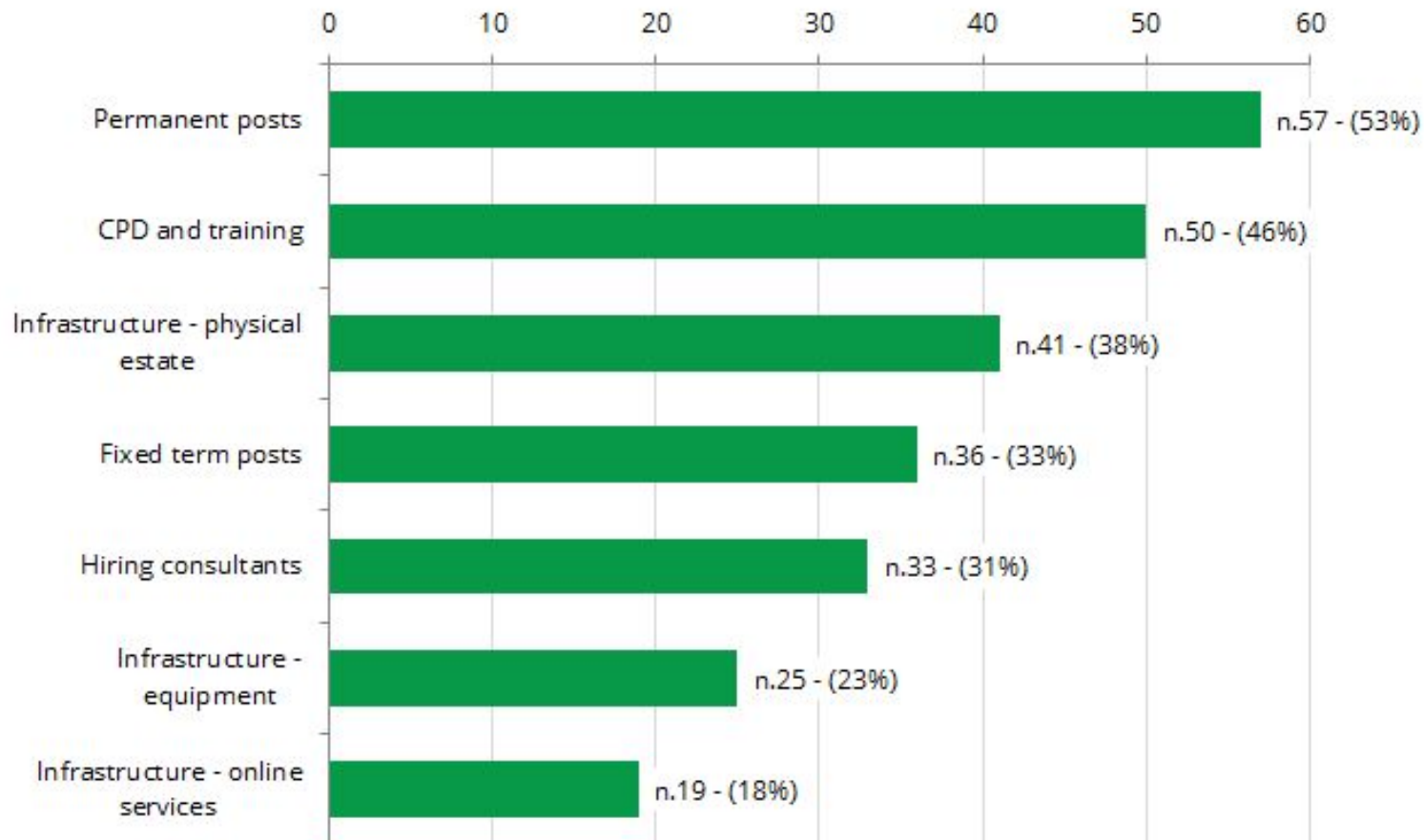
5b. Have new institutional policies related to TEL been *created* in response to COVID-19?



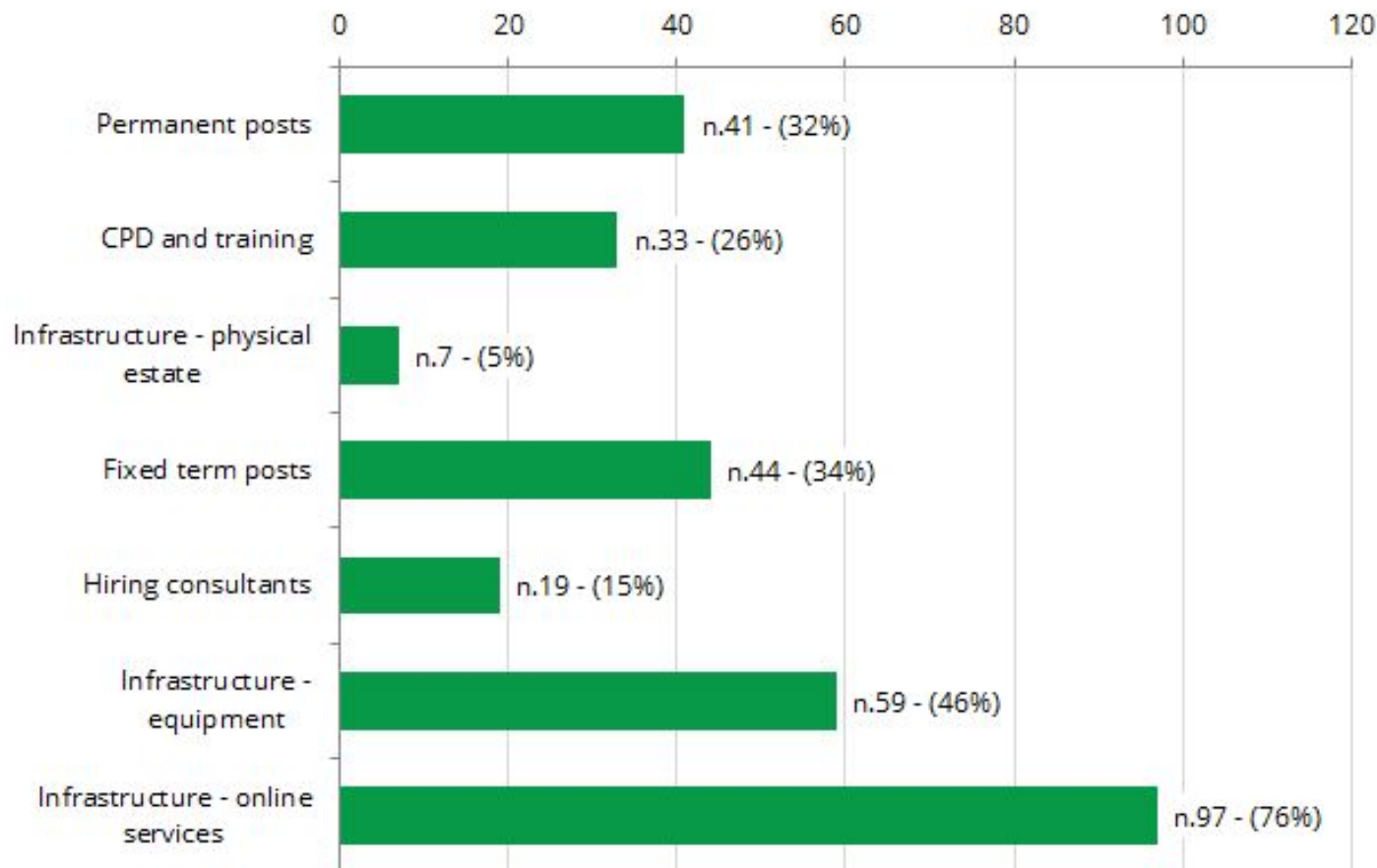
6a. Has your overall TEL budget changed in response to COVID-19?



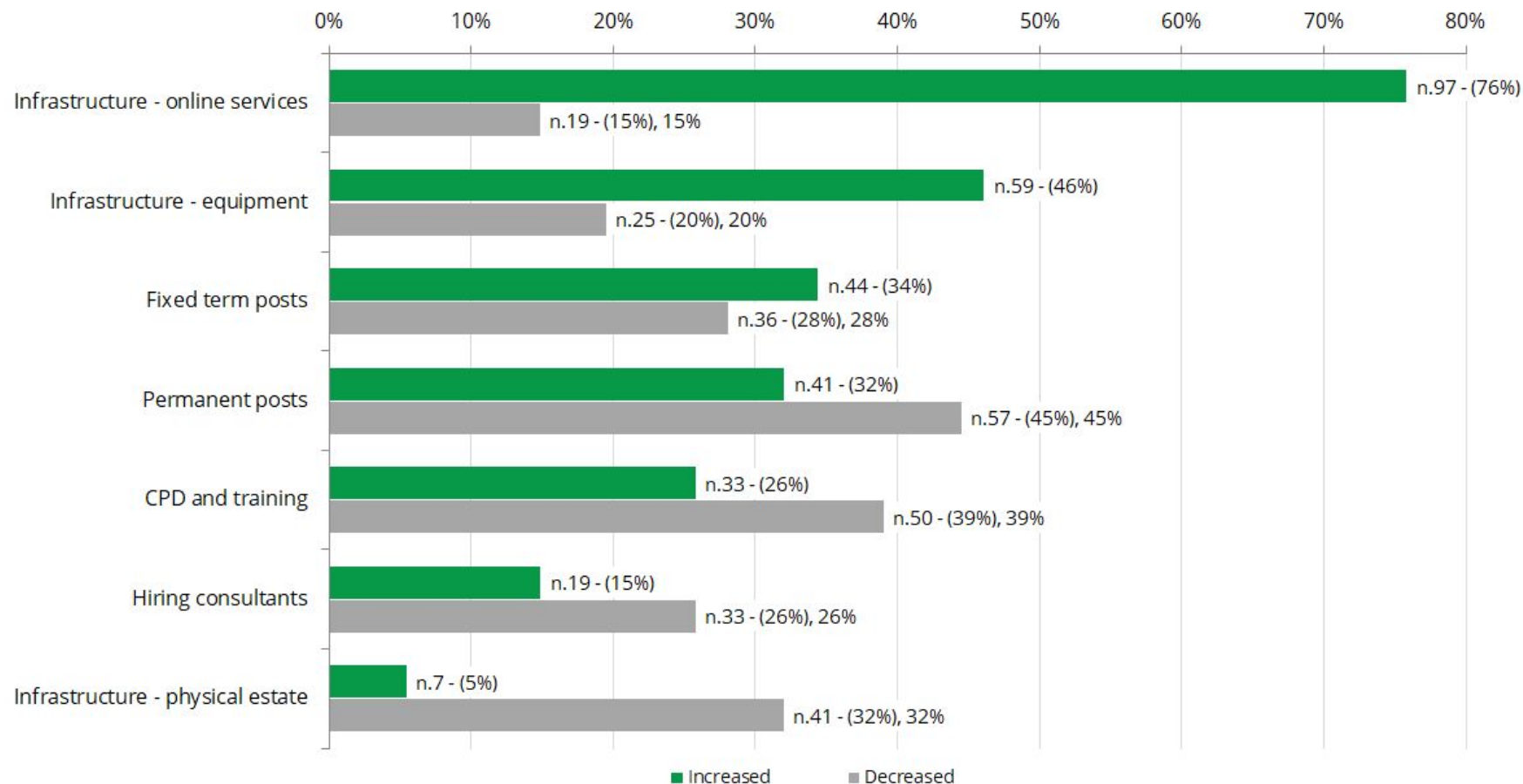
6b. Select the following areas where your TEL budget has *decreased* in response to COVID-19:



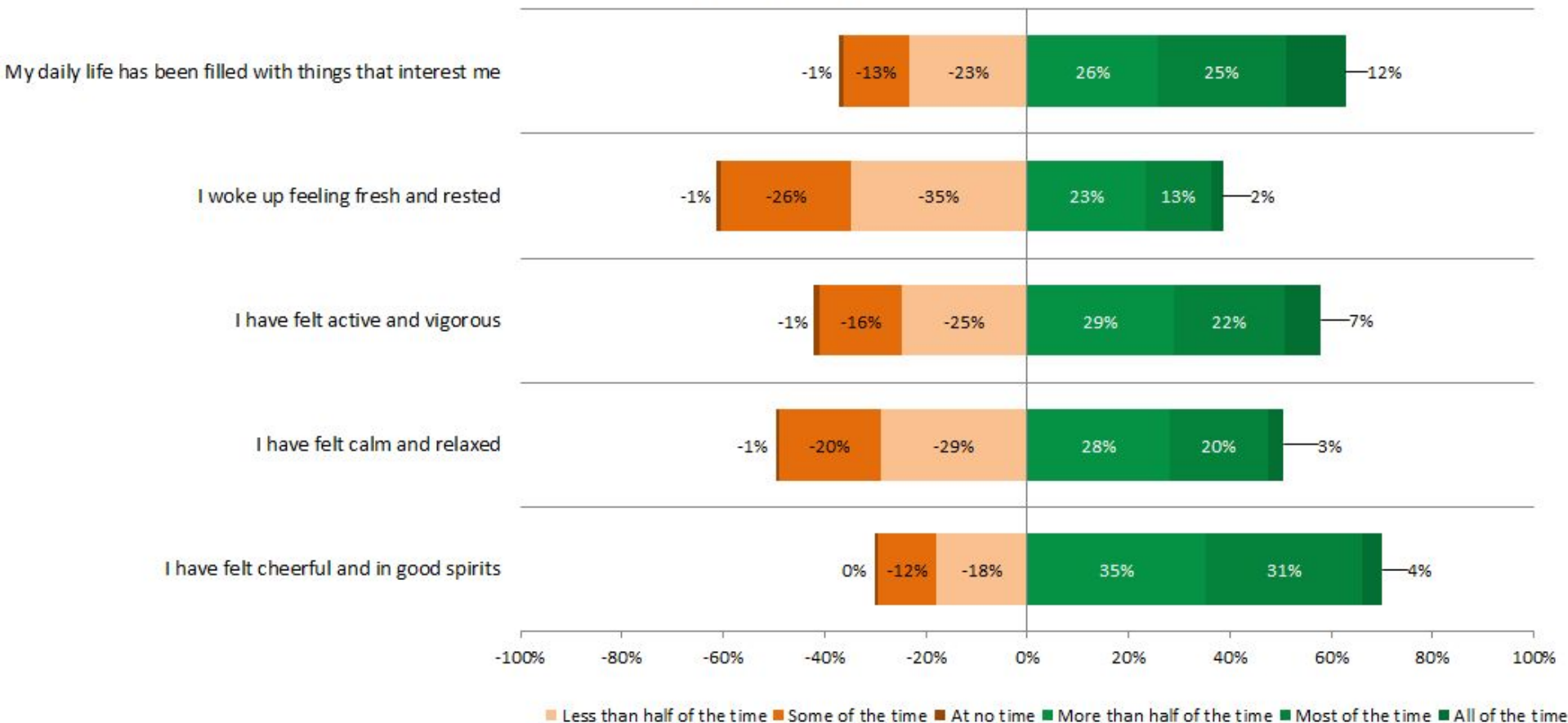
6c. Select the following areas where your budget has *increased* in response to COVID-19:



Areas where your budget has changed in response to COVID-19:



7. Please indicate for each of the five statements which is the closest to how you have been feeling over the last 6 months



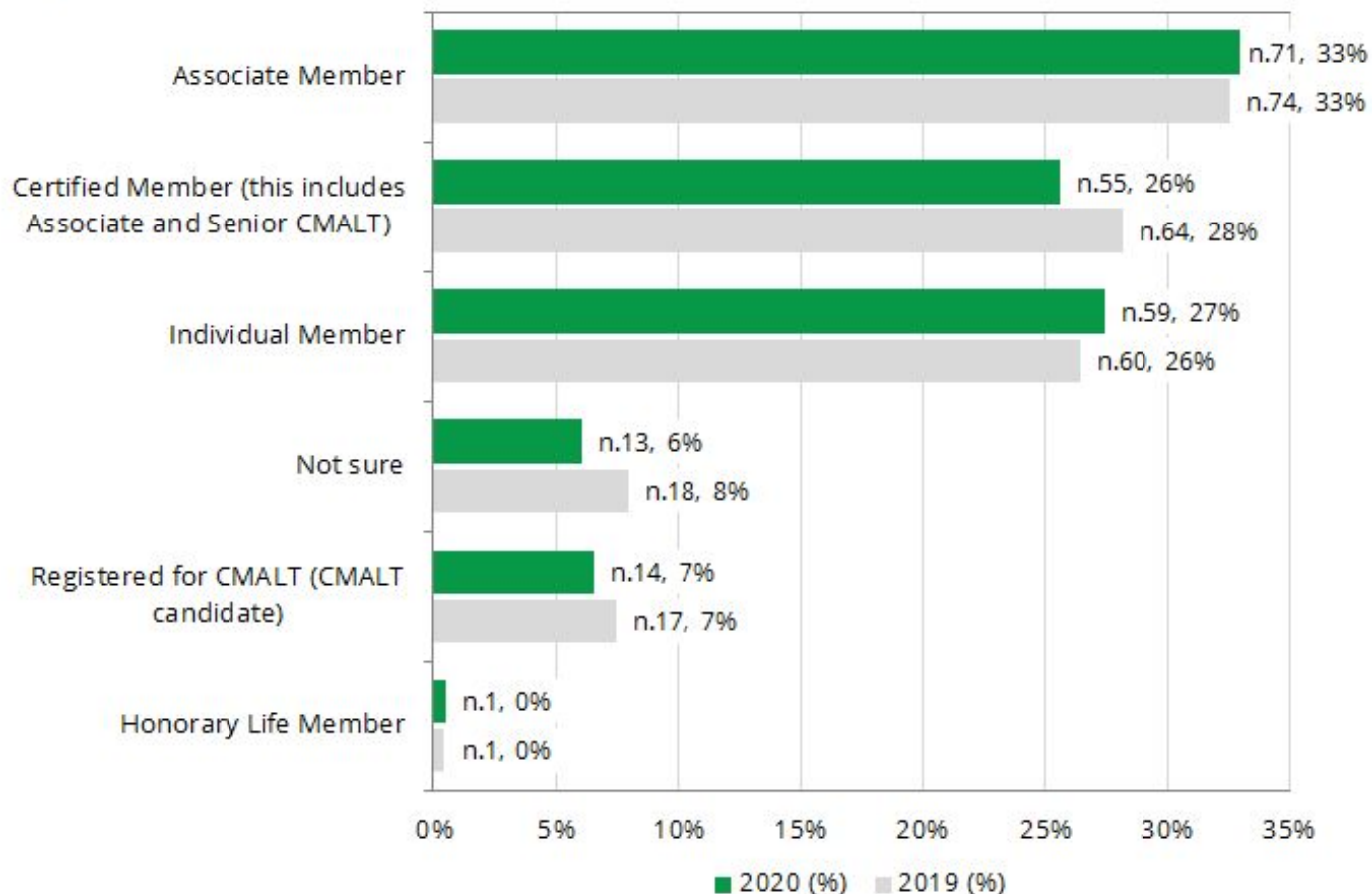
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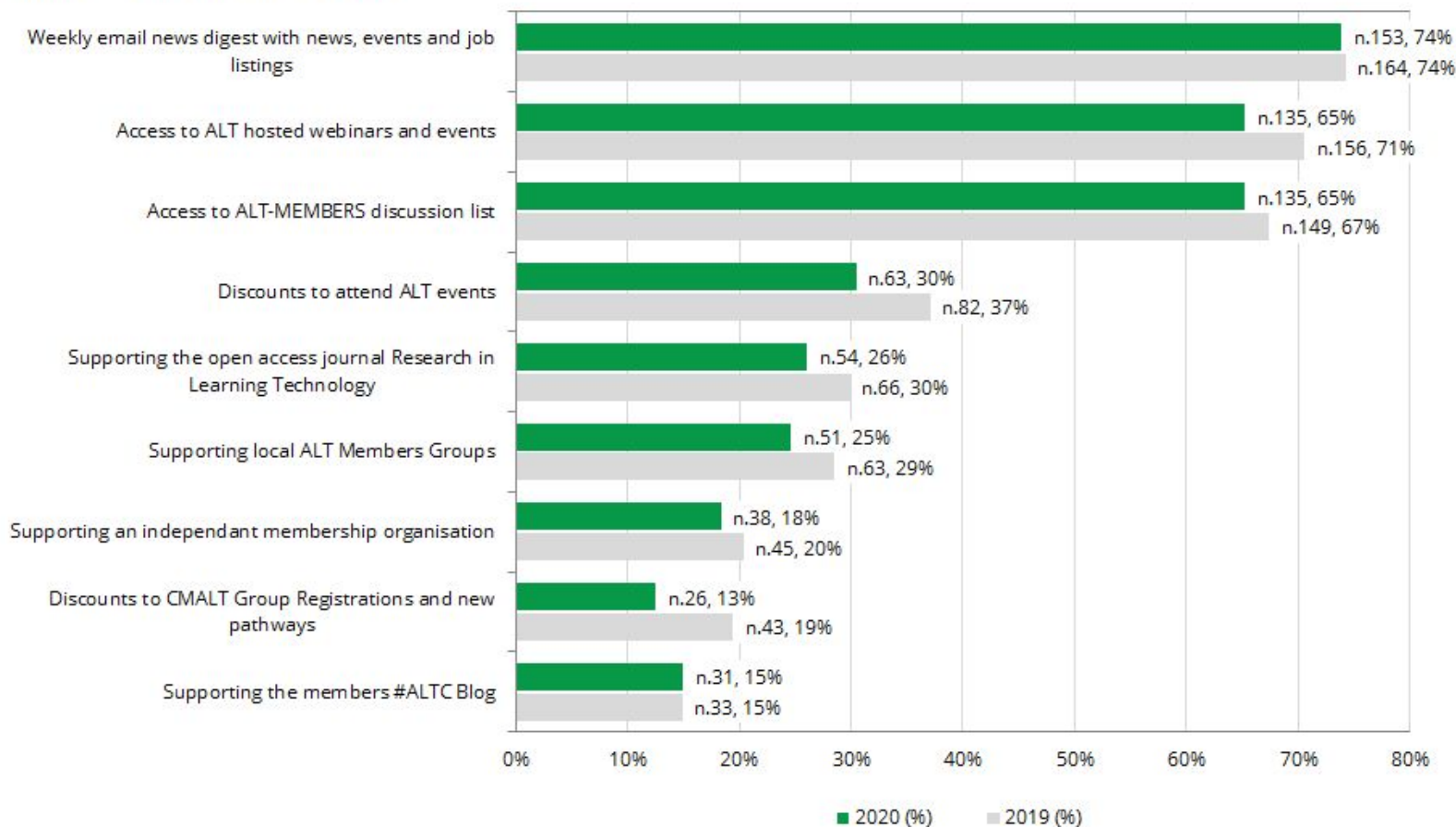
POWERED BY OUR

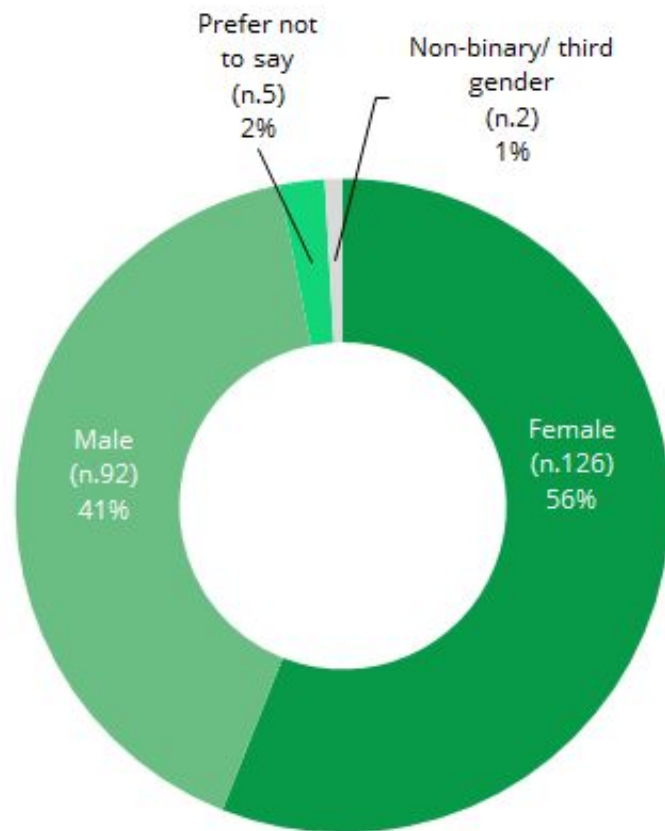
Survey Respondents

8. Are you a member?

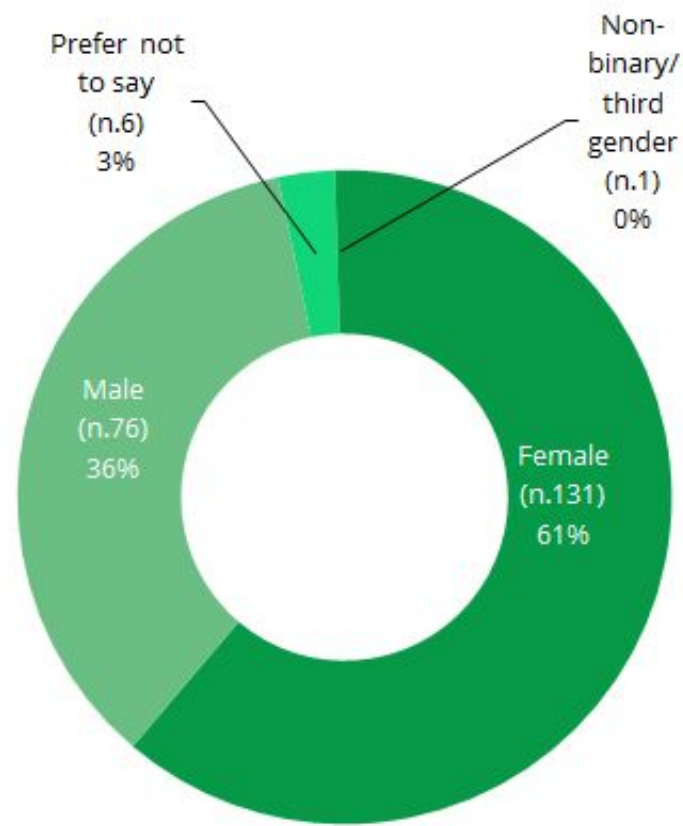


9. Why are you a member of ALT?



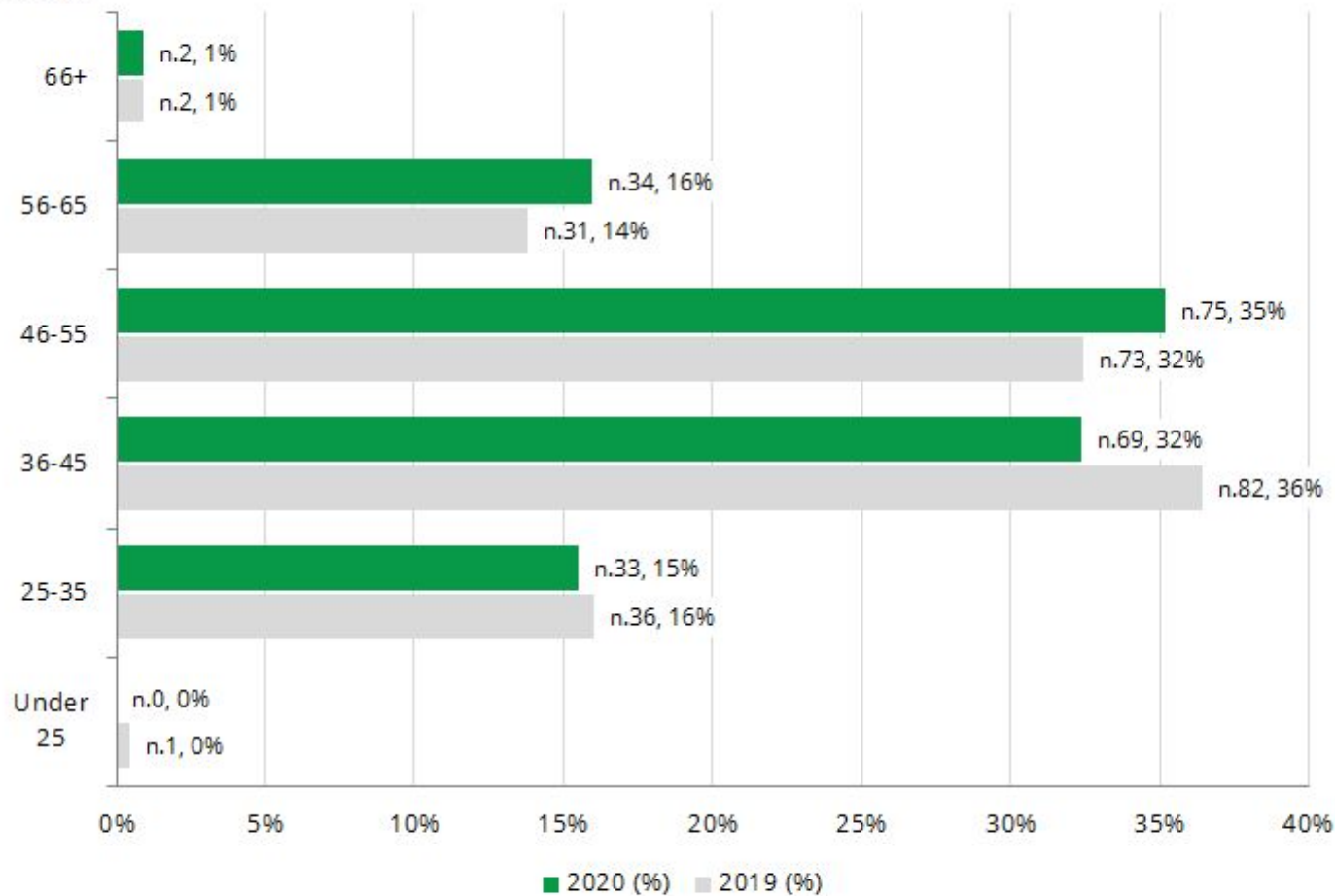


2019

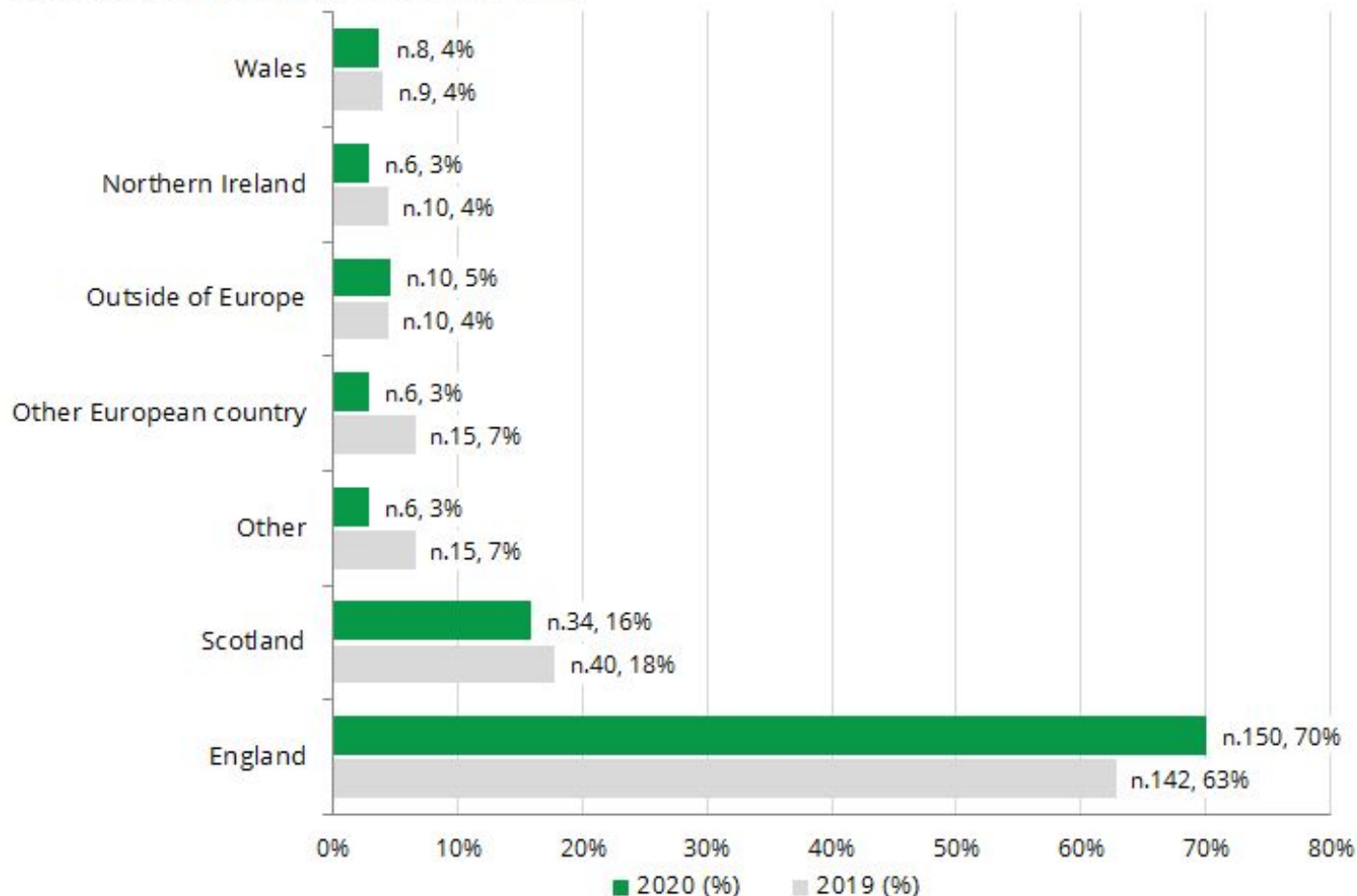


2020

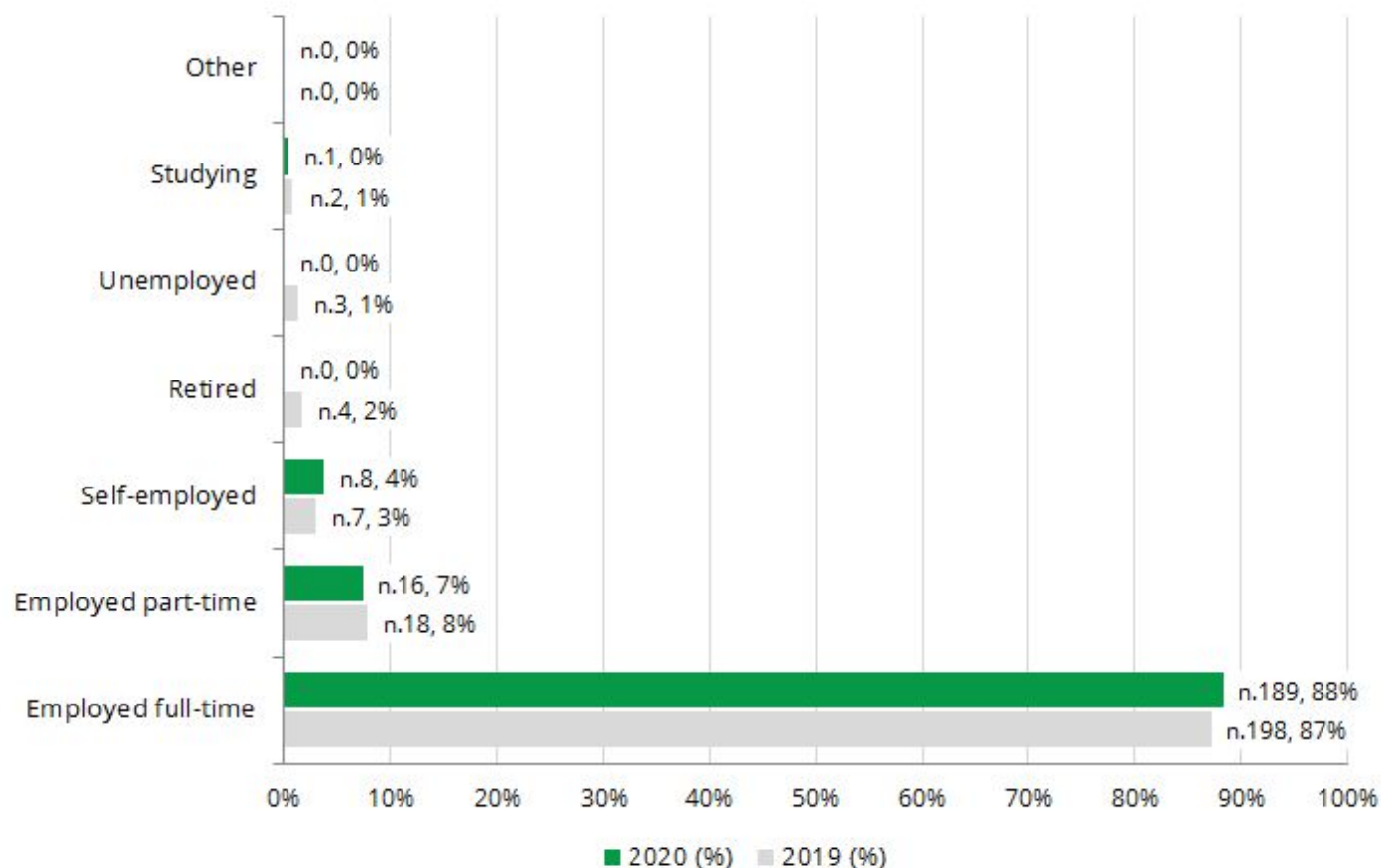
12. Age



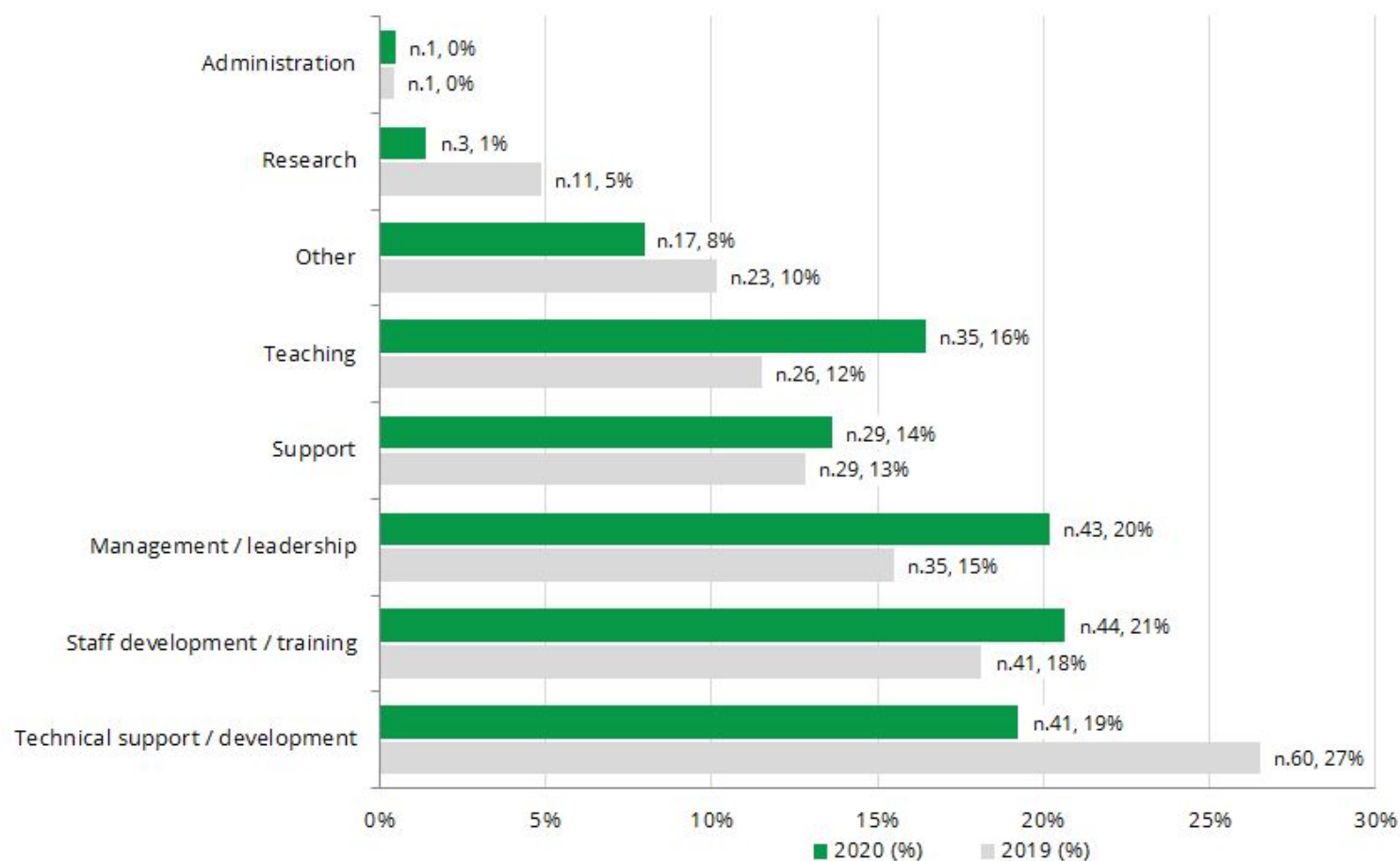
13. Where is your place of residence?



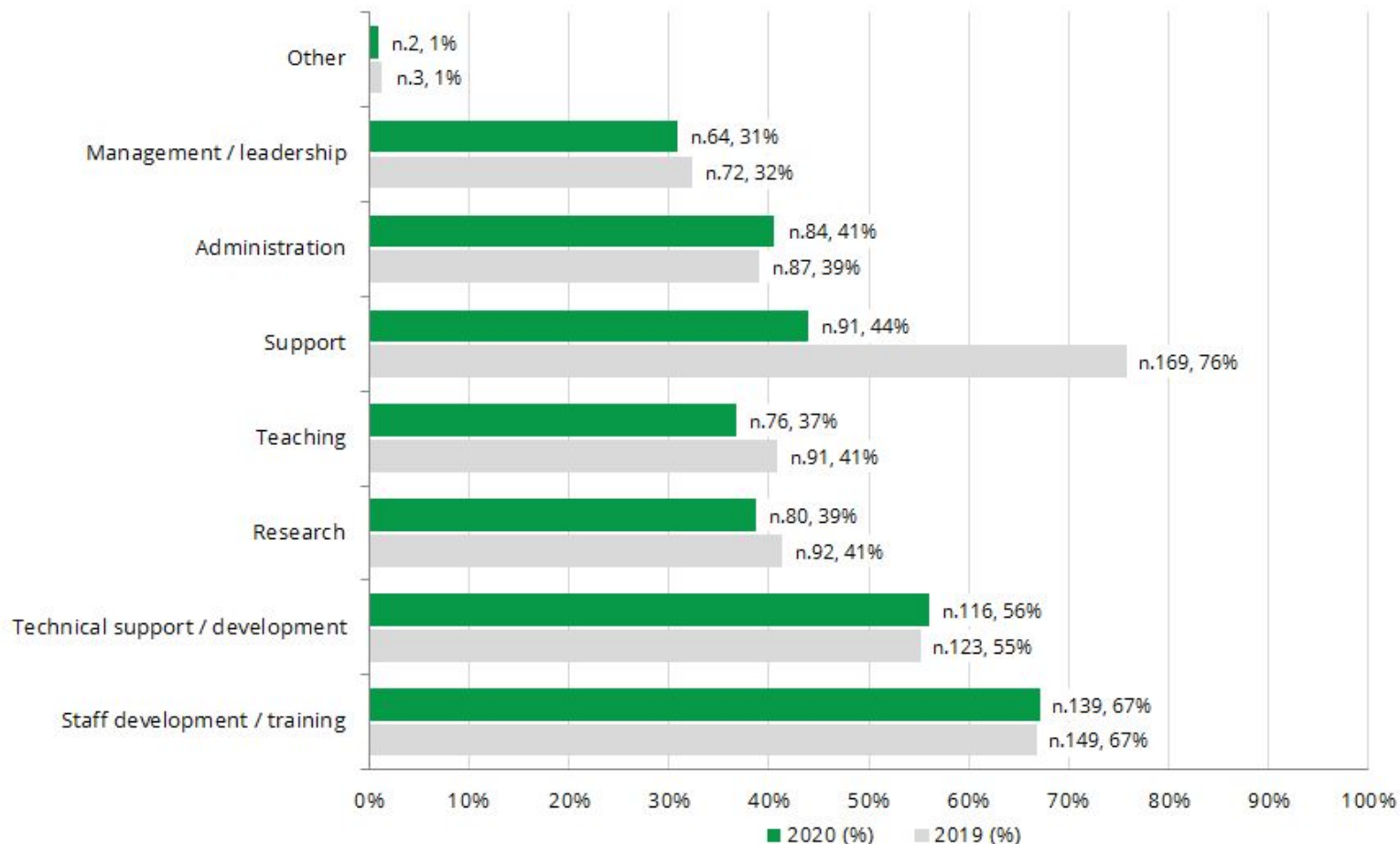
14. How would you describe your current employment?



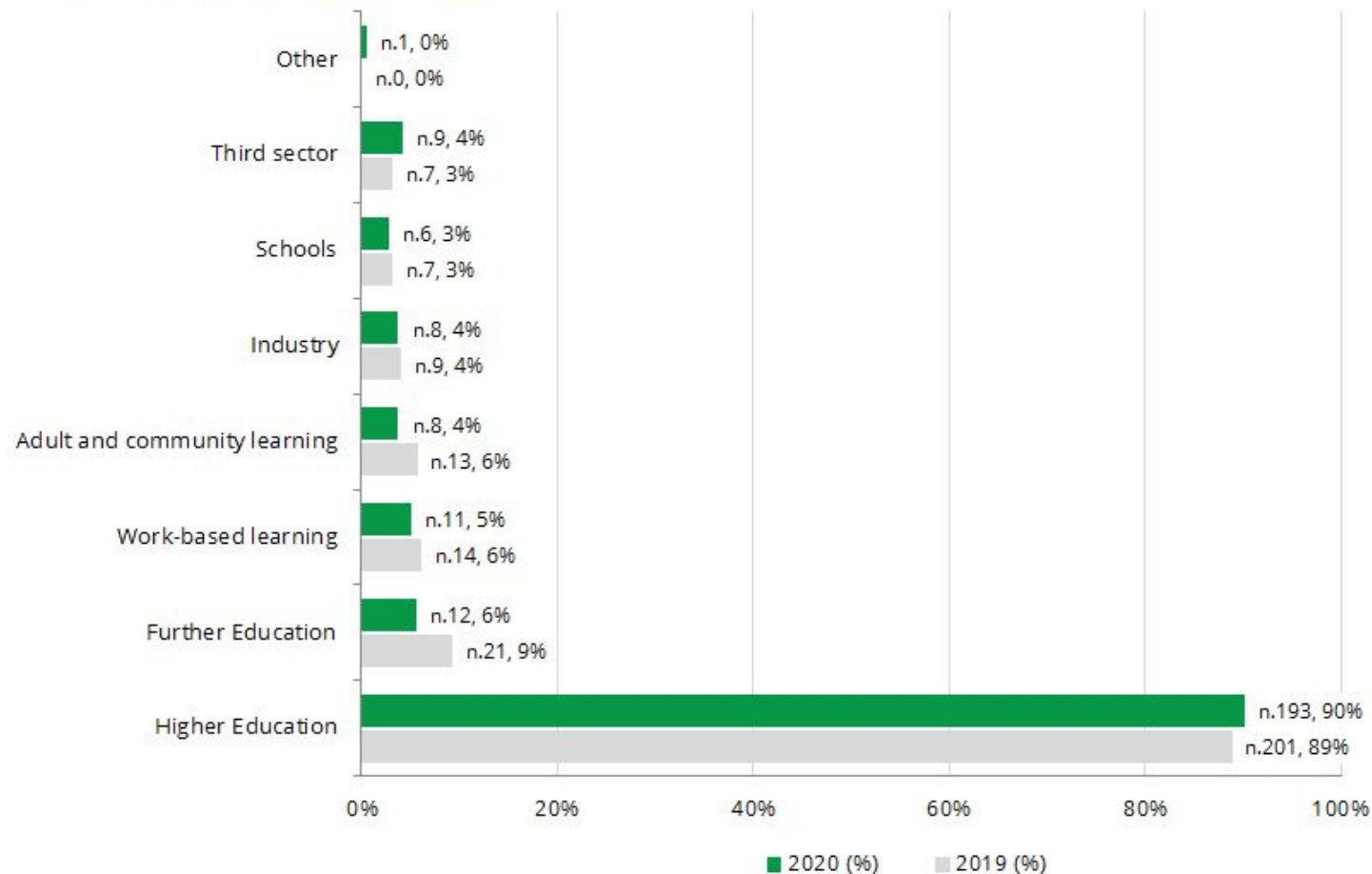
16. What is the primary function of your role?



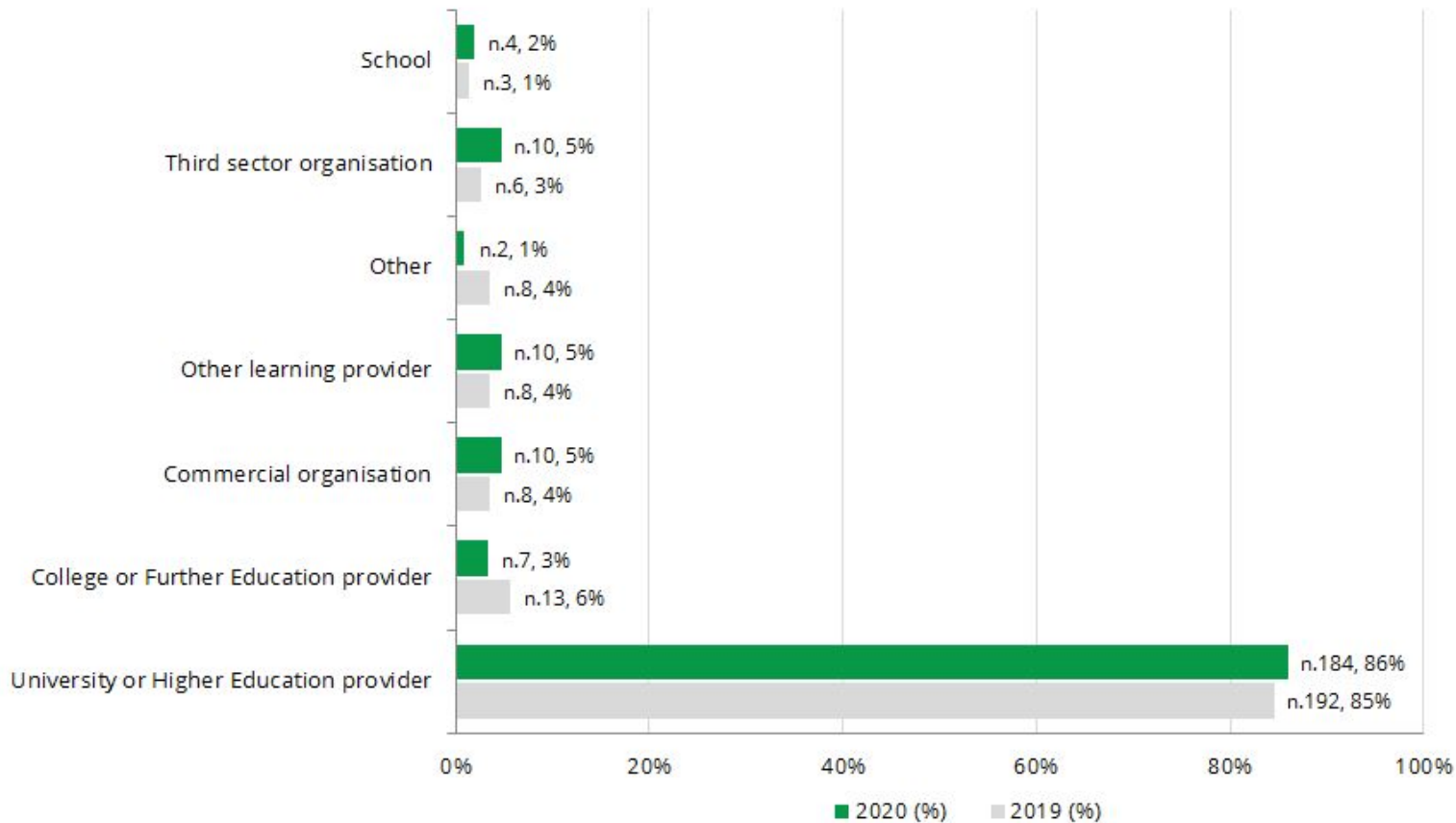
17. What are other functions of your role?



18. Which sector(s) are you based in?



19. What type of organisation(s) do you currently work for?

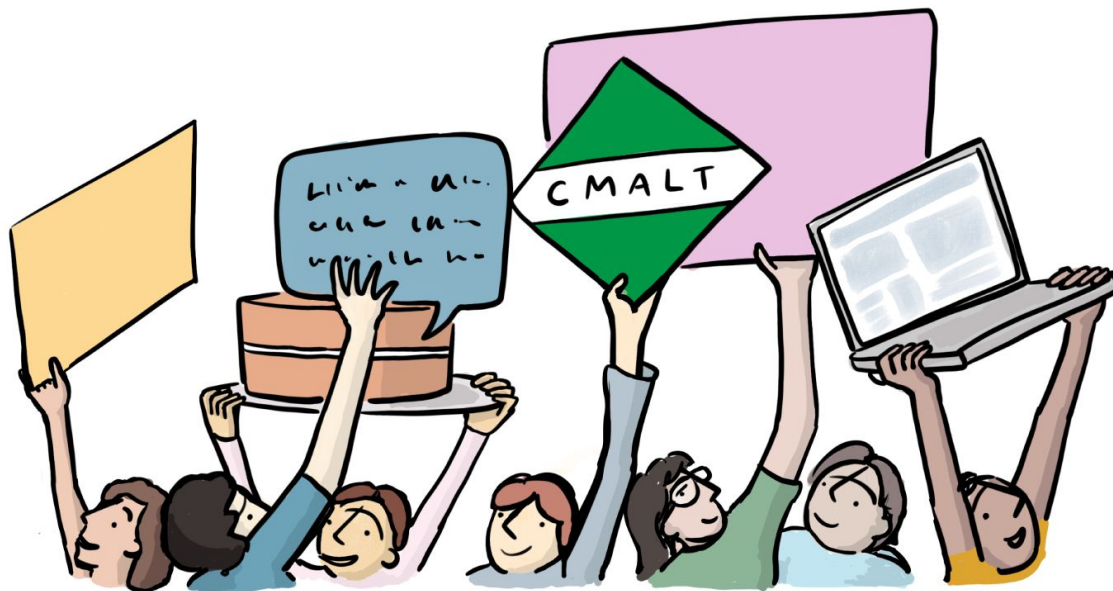


Explore & Understand

THE INTERPLAY BETWEEN:

TECHNOLOGY
LEARNING

go.alt.ac.uk/alt-survey-report-2020



ALT Annual Survey **2020**
<https://go.alt.ac.uk/ALTSurvey2020>
