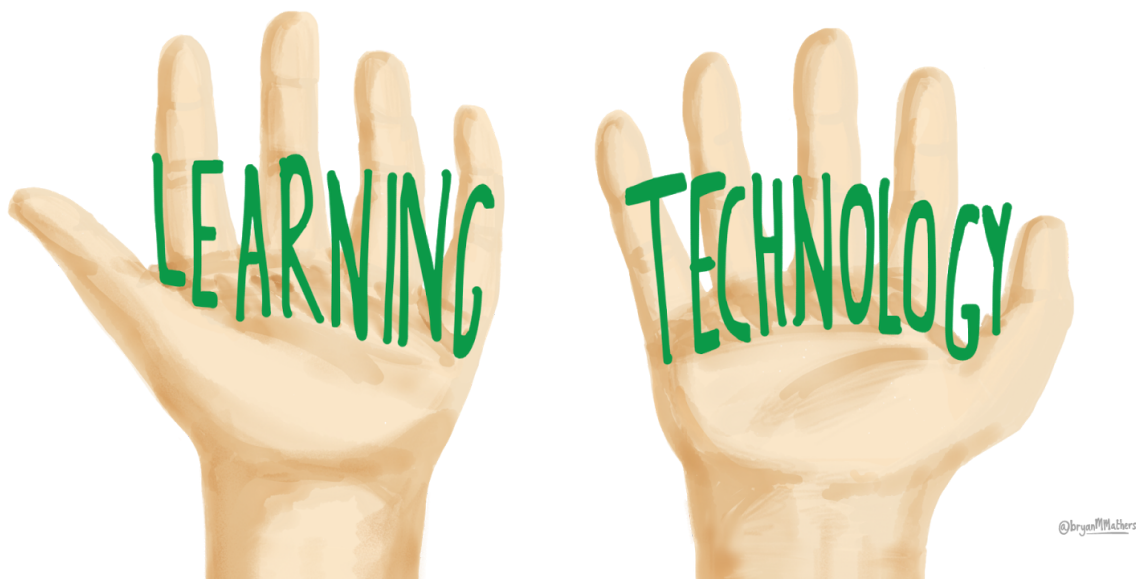


Strategy 2017- 2020



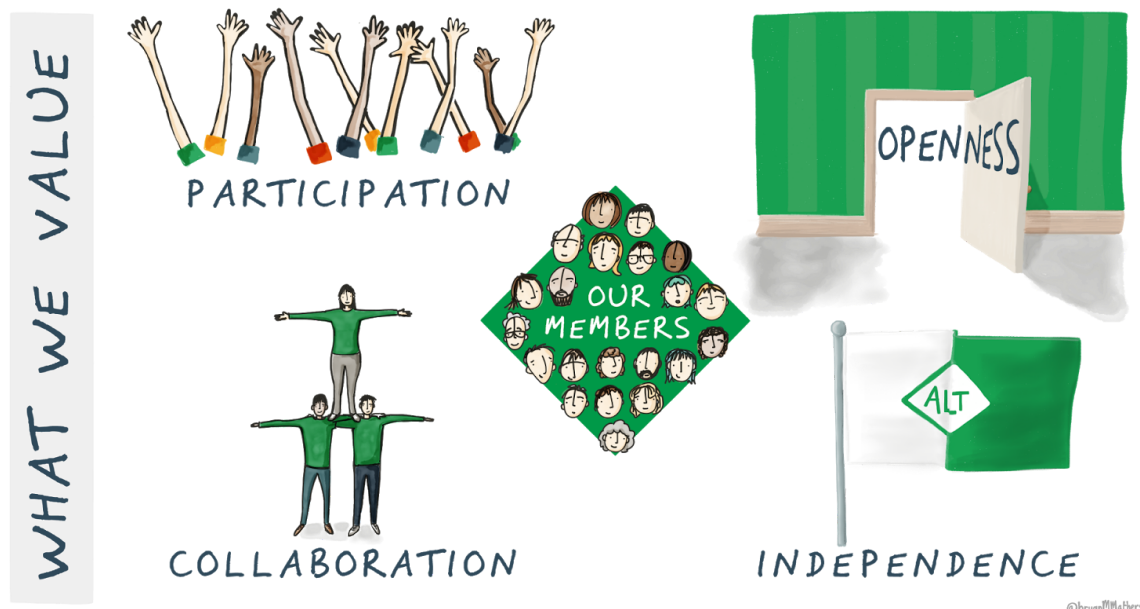
The Association for Learning Technology (ALT)¹ represents individual and organisational Members from all sectors and parts of the UK. Our Membership includes practitioners, researchers and policy makers with an interest in Learning Technology. Our community grows more diverse as Learning Technology has become recognised as a fundamental part of learning, teaching and assessment.

Our charitable objective is "to advance education through increasing, exploring and disseminating knowledge in the field of Learning Technology for the benefit of the general public". We have led professionalisation in Learning Technology since 1993.

This strategy sets out our aims for 2017-2020:

Increasing the impact of Learning Technology for the wider community, **strengthening recognition and representation** for the Membership at a national level and **leading professionalisation** for individual Learning Technology professionals in a broad range of roles.

¹ALT is a Charitable Incorporated Organisation (CIO). Registered Charity (UK): 1160039. For further information see <https://www.alt.ac.uk/>.



We value our Members

Our Members are at the heart of everything we do. It is input from this growing community that shapes our vision and direction. Membership of ALT is open to all with an interest in Learning Technology and we actively promote inclusiveness, diversity and equality.

We value participation

With over 2,500 Members, we work hard to make sure everyone can take an active part. Full Members have voting rights, and annually elect new Trustees to join the Central Executive Committee, a group of Members who govern ALT. Members also lead other activities, for example by volunteering as Editors of publications, helping to organise conferences, and acting as peer assessors for accreditation. Members also serve on Operational and Conference Committees.

We value openness

At the heart of our approach is a strong belief in the value of openness, and this is reflected in the way we operate as an Association, in our policy work, and the activities of our Membership. Our Members advocate open practice and support open publication, for example via our Open Access journal *Research in Learning Technology*, the #altc blog and the Open Education Special Interest Group.

We value collaboration

We enable our Members to collaborate, communicate and coordinate their work, both within the network and beyond. To support these activities ALT has a small, distributed staff team, who support and manage all aspects of ALT's operations and report to the Trustees.

We value being independent

We are a trusted, independent voice representing the interests of our Membership. We do not receive any core funding from central agencies and being independent from government funding enables us to better represent Members and influence policy. Trustees oversee the use of our resources to respond directly to the priorities of our Members in a way that is efficient, transparent and fair.

Strategic aims

Aim 1: Increase the impact of Learning Technology for public benefit

For policy makers and the wider community in the UK and internationally

- Continue to publish Open Access research and practice
- Advocate for open practice and policy
- Enable Members to disseminate their collective expertise to policy makers
- Host and disseminate Creative Commons licensed Learning Technology resources licensed for sharing and reuse
- Support Special Interest Groups that are open to all
- Organise free and open online events showcasing the expertise of our community
- Liaise with networks and organisations with similar aims and values.

Aim 2: Provide stronger recognition of and representation for Learning Technology professionals on a national level

For organisations like universities, colleges, schools, industry, private training and apprenticeship providers from across sectors

- Enhance the recognition of CMALT through alignment with national frameworks
- Representing and responding on behalf of the Membership in policy consultations, organising policy boards and supporting Member Groups focused on policy in England, Northern Ireland, Scotland and Wales
- National recognition through the Learning Technologist of the Year Awards, established for over 10 years
- Provide strategic information to Members through collaboration with partners in the UK and internationally
- Build stronger links to Learning Technology teacher training, degree and research programmes
- Continue to support and enhance our network to facilitate discussion and knowledge exchange.

Aim 3: Lead the professionalisation of research and practice in Learning Technology

For professionals whose work entails Learning Technology in leadership, management, research, academic, technical or support roles

- Develop accreditation through the CMALT framework for senior as well as early career professionals
- Support local Members Groups and mentoring schemes
- Dissemination through national conferences with publication routes to *Research in Learning Technology*
- Provide CPD activities including publications and research leading to Open Badges;
- Produce, share and remix openly licensed resources for learning, teaching and assessment using the ALT Open Access Repository
- Provide regular news including job & events listings
- Showcase practice & research at online events and webinars.



@bryanmthiers

STRATEGY
2017-20

About us

How we define Learning Technology

We define Learning Technology as the broad range of communication, information and related technologies that can be used to support learning, teaching and assessment. Our community is made up of people who are actively involved in understanding, managing, researching, supporting or enabling learning with the use of Learning Technology.

We work across the UK and beyond

ALT is a Charitable Incorporated Organisation (CIO), registered with the Charity Commission in the UK, number 1160039. We represent Members from all parts of the UK, including the devolved nations. We work together with other professional bodies and sector organisations in the UK in order to achieve our aims and generate the strongest impact for our Members.

Learning Technology research and practice expands beyond national frontiers, and in order to serve our Membership as effectively as possible we collaborate actively with a global network of partners. We welcome international liaison and always seek new ways to help inform and connect our community more widely.

Join us

Membership of ALT is open to all with an interest in Learning Technology. We welcome individuals and organisations from all sectors and parts of the UK as well as internationally. Further information is available at <https://www.alt.ac.uk/membership>.

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