Association for Learning Technology issues call for proposals for 2010 conference: “Into something rich and strange” – making sense of the sea-change

The Association for Learning Technology (ALT) is the UK’s leading independent organisation in the learning technology domain. Over 700 people attended the 2009 event in person with others following using web-casting and Twitter. The 17th annual conference has the title “Into something rich and strange” – making sense of the sea-change and will take place at the University of Nottingham, UK from 7-9 September 2010.

Keynote speakers will include:
- **Barbara Wasson**, Professor of Pedagogical Information Science at the Department of Information Science and Media Studies, University of Bergen, Norway
- **Sugata Mitra**, Professor of Educational Technology at Newcastle University
- **Donald Clark**, Board Member of Ufi, and former CEO of Epic Group plc

The Programme Co-Chairs are:
- **Vanessa Pittard**, Director of e-Strategy, Becta
- **Professor Richard Noss**, Co-director of the London Knowledge Lab, and Director of the ESRC/EPSRC Technology Enhanced Learning research programme

Conference themes are:

1. the changing paradigms and structures for learning;
2. increasing productivity and effectiveness, whilst mitigating risks;
3. responding to and shaping the organisational landscape;
4. meeting the changing expectations and needs of learners, employers, and society;
5. the changing design skills and knowledge needed to support learning and teaching with technology.

Seb Schmoller, Chief Executive of ALT, says, “Learning technology is part of the fabric of formal and informal learning and there is currently a structural and pervasive shift in the nature of the Internet. Educators and learners are always connected; the devices we use are growing in capability and diversity; the information environment and the tools and services that we use to navigate and to interact with it and each other are in great flux. The conference will address these issues through papers, workshops, keynote and invited speakers. It also offers a great opportunity to network with peers informally.”

Key dates
- Proposals for inclusion in the programme are now being accepted. Please visit http://www.alt.ac.uk/altc2010/papers.html for more information.
- Submission system will close on the 16 February 2010.
- Bookings will open in early May.
- Presenters' booking deadline: 28 June 2010.
- Earlybird booking deadline: 5 July 2010.
- Bookings close: 13 August 2010.

To sponsor, exhibit, or to find out more please visit: [http://www.alt.ac.uk/altc2010](http://www.alt.ac.uk/altc2010)

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L to R: Barbara Wasson, Donald Clark, Sugata Mitra.

Notes to editors:
If you are writing or sharing images about ALT-C 2010 using tools that support tagging, please include the tag "altc2010" - without the quotes - in what you write. On Twitter, please use the '#altc2010' hashtag - again, without the quotes. Thank you.

About ALT
The Association for Learning Technology (ALT) is a professional and scholarly association which brings together those with an interest in the use of learning technology. It has over 200 organisational members and over 650 individual members, including academic and other researchers who are creators of educational digital content as well as contributors to research and policy. Visit http://www.alt.ac.uk/ and http://www.alt.ac.uk/ALT_2009_Research_Strategy.html.

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ALT is a Registered Charity in the UK, number: 1063519

For media information on ALT, high resolution images, or to apply for a press pass for ALT-C 2010, please contact:
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ALT, Association for Learning Technology, altc2010, elearning, learning technology, e-learning, education, web, internet